

muscle confidence a

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Recent testimonials have shown that the musclebuilding knowhow imparted in the Newest Bodybuilding method to be introduced to the North American market may really contribute towards building a well muscled, proportionate physique. This method, known as MUSCLE FIGHTER IV has received much praise from those who have put it to the test. Gains in increased muscular body weight, loss of flab and the improvement of stamina have been little short of phenomenal. Reports from all over North America testify to the effectiveness of the MUSCLE FIGHTER IV plan.

The plan does not involve hours and hours of daily training and it may be followed in the privacy of your own room. Any man between 15 - 50 who has had a fitness checkup (not just a bill of good health under restful conditions) and who is prepared to tailor the program to his particular physical condition and age may apply.

The MUSCLE FIGHTER IV directors insist that there is no overnight method which can build huge muscles instantly. Gaining muscle size, firming up the body, and increasing strength all takes time and effort - But you as a man who may fit the requirements you may do it!

This company does not claim that you can build a fantastic body in seven days, or seven weeks. This is a three month course! And it will certainly take considerably longer than that to build a fantastic body like Robert Nailon's shown here! He has been training for a number of years.

Sirs, my improvement has been · What a course D.H. FLUSHING, N.Y.

"Dear Sir, I cannot believe the way I feel - This program has really TOM KLEIN, N.J.

The MUSCLE FIGHTER IV plan is not recommended for those who are not perfectly fit and healthy, nor is it advised for those who are lazy indolent or lacking in initiative. This wonderful new program involves no special apparatus whatsoever. A FREE book describing how you may get started with this new method will be sent at once. Simply fill in the coupon below! You may NEVER regret it! There is no obligation. Only those interested in physical improvement need apply. Limit one book per

Rush This Coupon Now!

"Dear triends, MUSCLE FIGHTER IV did it - I will always be appreciative Thanks a million RICK THOMPSON, L.A. CA "I worked hard and got excellent results more power to your program."

JFK, NEW ORLEANS "I gained muscle and body weight Thank you for making me happier."
JOHN FARMER, BROOKLYN N.Y. "Super appearance - Super feeling - What more can I say - I am proud," TOM R. TORONTO, ONT. family. Send no money! - All MUSCLE FIGHTER IV DEPT 11844 32A Queen St. W. Brampton, Ont. Can. L6X 1A2 Please send your free browning under plain cover Name In England Write: 843 Harrow Rd. London. NW. 10.

Check √ as many as you

Larger Arms Bigger chest

Robert Nailon (After)

MUSCLE FIGHTER IV - FREE BOOK MUSCLE FIGHTER IV - FREE BOOM

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Vailon has been training

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Added weight

Increased strength Trimmer waist and hips

Broader shoulders Better posture



Don Bolander says: "Now you can learn to speak and write like a college graduate."

Is Your English Holding You Back?

"Do you avoid the use of certain words even though you know perfectly well what they mean? Have you ever been embarrassed because you pronounced a word incorrectly? Are you sometimes unsure of yourself in a conversation with new acquaintances? Do you have difficulty writing a good letter or putting your true thoughts down on paper?

"If so, then you're a victim of crippled English," says Don Bolander, Director of Career Institute. "Crippled English is a handicap suffered by countless numbers of intelligent, adult men and women. Quite often they are held back in their jobs and their social lives because of their English. And yet, for one reason or another, it is impossible for these people to go back to school."

Is there any way, without going back to school, to overcome this handicap? Don Bolander says, "Yes!" With degrees from the University of Chicago and Northwestern University, Bolander is an authority on adult education. For almost twenty years he has helped thousands of men and women stop making mistakes in English, increase their vocabularies, improve their writing, and become interesting conversationalists right in their own homes.

BOLANDER TELLS HOW IT CAN BE DONE

During a recent interview, Bolander said, "You don't have to go back to school in order to speak and write like a college graduate. You can gain the ability quickly and easily in the privacy of your own home through the Career Institute Method." In his answers to the following questions, Bolander tells how it can be done.

Question: What is so important about a person's ability to speak and write?

Answer: People judge you by the way you speak and write. Poor English weakens your self-confidence—handicaps you in your dealings with other people. Good English is absolutely necessary for getting ahead in business and social life. You can't express your ideas fully or reveal your true personality without a sure command of good English.

Question: What do you mean by a "command of good English"?

Answer: A command of good English means you can express yourself clearly

and easily without fear of embarrassment or making mistakes. It means you can write well, carry on a good conversation—also read rapidly and remember what you read. Good English can help you throw off self-doubts that may be holding you back.

Question: Are there other advantages to be gained by acquiring a command of good English?

Answer: Yes! Words are actually "tools of thought." The more you learn about words and how to use them to form and express your ideas, the better your thinking becomes. For this reason a command of good English often pays off in unexpected ways.

Question: Wouldn't I have to go back to school to gain a command of good English?

Answer: No, not anymore. You can gain the ability to speak and write like a college graduate right in your own home—in only a few minutes each day.

Question: Is this something new?

Answer: Career Institute of Chicago has been helping people for many years. The Career Institute Method quickly shows you how to stop making embarrassing mistakes, enlarge your vocabulary, develop your writing ability,

discover the "secrets" of interesting conversation.

Question: How do I know it works?

Answer: There are thousands of letters in my files, testimonials from people in all walks of life who have used the proved Career Institute Method to achieve amazing results. If you send in the coupon below, I will share some of these letters with you.

Question: Who are some of these people?

Answer: The Career Institute Method is used by men and women of all ages. Some have attended college, others high school, and others only grade school. The method has helped business men and women, homemakers, industrial workers, clerks, secretaries . . . almost anyone you can think of.

Question: How long will it take me to learn to speak and write like a college graduate, using your method?

Answer: Some people take only a few weeks to gain a command of good English. Others take longer. It is up to you to set your own pace. In as little time as 15 minutes a day, you will see quick results.

Question: How can I find out more about the Career Institute Method?

Answer: I will gladly mail you a free 32-page booklet which explains the new easy-to-follow Career Institute Method and tells you how you can gain a command of good English quickly and enjoyably at home. Send coupon, card, or letter today to Career Institute, Dept. 899-36 Mundelein. Ill. 60060.

A Home Study School

No salesman will call

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 That's Russia's assassin, Ivan Koloff

Tsuruta did and man, was he punished!

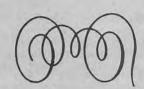
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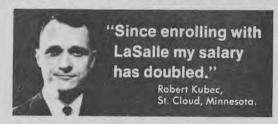
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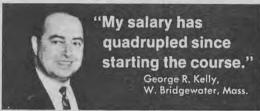
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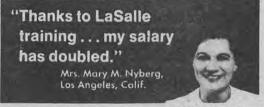
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Success reports from outstanding LaSalle students









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OFFIGIAL WRESTLING RATINGS

WORLD WIDE WRESTLING FEDERATION

CHAMPION: BRUNO SAMMARTINO

- 1-PEDRO MORALES
- 2—CHIEF IAY STRONGBOW
- 3-KILLER KOWALSKI
- 4-BABA THE GIANT
- 5-NIKOLI VOLKOFF
- 6-GORILLA MONSOON
- 7—TONY GAREA
- 8-DEAN HO
- 9-JOSE GONZALES
- 10—LARRY ZBYSZKO

AMERICAN WRESTLING ASSOCIATION

CHAMPION: VERNE GAGNE

- 1-RILLY GRAHAM
- 2—BILLY ROBINSON
- 3-WAHOO McDANIEL
- 4—CRUSHER
- 5—RAY STEVENS
- 6-MAD DOG VACHON
- 7-NICK BOCKWINKLE
- 8-RED BASTIEN
- 9—GREG GAGNE
- 10—CHRIS TAYLOR

MIDGETS

- 1—LITTLE BEAVER
- 2-SKY LOW LOW
- 3—FRENCHY LAMONT
- 4—LITTLE BRUTUS
- 5—LITTLE BRUISER
- 6—TOM POUCE
- 7—FARMER JEROME
- 8-LITTLE LOUIE
- 9—BILLY THE KID
- 10—IOEY RUSSELL



GORILLA MONSOON



MAD DOG VACHON

NATIONAL WRESTLING ALLIANCE

CHAMPION: IACK BRISCO

- 1-DORY FUNK JR.
- 2—TERRY FUNK
- 3—THE SHEIK
- 4-PORKCHOP CASH
- 5-MOONDOG MAYNE
- 6-IOHNNY VALENTINE
- 7—HARLEY RACE
- 8-TIM WOODS
- 9—PAUL JONES
- 10-JOHN TOLOS

TAG TEAMS

- 1—KURT VON HESS & KARL VON SHOTZ
- 2-JIM & JOHN VALIANT
- 3-NICK BOCKWINKLE & RAY STEVENS
- 4—THE FABULOUS KANGAROOS
- 5-GOLIATH & BLACK GORDMAN
- 6-THE VON BRAUNERS
- 7—THE BLACKJACKS
- 8—THE ROYAL KANGAROOS
- 9—KILLER BROOKS & BEN JUSTICE
- 10-MIL MASCARAS & JOSE LOTHARIO

WOMEN

CHAMPION: THE FABULOUS MOOLAH

- 1-VIVIAN VACHON
- 2-VICKI WILLIAMS
- 3—BETTY NICCOLI
- 4-MARIA LAVERNE
- 5—DEBBIE JOHNSON
- 6-DONNA CHRISTENELLO
- 7—SUE GREEN
- **8—LILY THOMAS**
- 9-KAY NOBLE
- 10—PEGGY PATTERSON



JOHN TOLOS

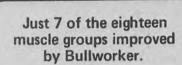


BETTY NICCOLI

24 Pag BOOKLE

How to build a powerful body!

FREE! The booklet that shows you how to get a body just as powerful, just as healthy, just as manly as the thousands of men around the world who have discovered Bullworker. It doesn't matter if you are 16 or 60, underweight or overweight, fighting fit or out of condition. Bullworker can get you back in shape. See and measure your strength increase from the very first day. All it takes is 5 minutes a day-in the privacy of your own home. Read the full fascinating story and scientific proof of Bullworker's effectiveness in your free booklet, and details of Bullworker's 14-day Free home trial. Just mail coupon today—no cost, no obligation.



- Front upper arm (Biceps) ensures an athletic upper arm.
- Forearms (Flexors and Extensors) forms a sinewy forearm.
- Chest (Pectorals) ensures a wonderfully arched chest and deeper breathing.
- 4. Front stomach (Abdominals) - prevents fat accumulation on the stomach following exercising.
- 5. Side stomach (External Obliques) - forms a narrow waist by being exercised.
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- Calf (Gastrocnemius) normalises the shape of the calf.

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- Transform weak arms into pillars of strength.
- Lift and broaden sagging shoulders.
- Develop a chest that breathes power.
- Strengthen your back, forearms, wrists, thighs and calves.

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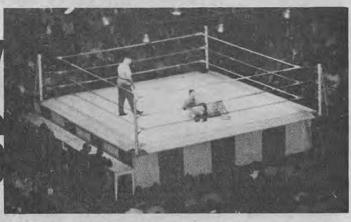
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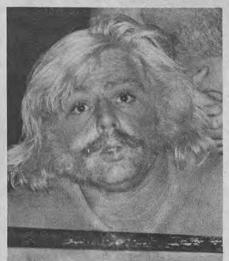


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City	
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Canada: Home delivery duty paid. Ask for FREE booklet.

SINCERELY YOURS





Sad because Bobby Shane (above) had his moustache and hair cut? Don't worry—they've grown back!

CRIME AGAINST BEAUTY

How could anyone in the world want to cut off Bobby Shane's beautiful hair!? When I read "Bobby Shane: Hair Today, Gone Tomorrow," (SPORTS REVIEW WRESTLING/July '74) I cried for almost an hour.

Bobby Shane had the most beautiful blonde hair I have ever seen! It made him the handsomest wrestler alive and now they've cut it off. And to make matters worse they cut off his moustache, too! How could those people do it?

I know it must have been a conspiracy to get Bobby that made him lose the match and his hair. Others are simply jealous of the greatest wrestler alive today—Bobby Shane!

Don't worry, Bobby. No matter what they do to you, we'll always love you.

RANDEE SWITZER Knoxville, Tenn.

THE BANNING OF HEENAN

Is there no way to stop the terrible Bobby Heenan? There is no excuse

for his being allowed to continue his attempts at the physical destruction of Bruno Sammartino (SPORTS RE-VIEW WRESTLING/July '74).

How can the associations sit back and let an unscrupulous manager like Heenan sic his animals on the greatest wrestler the sport has ever known? After all Bruno has done for wrestling, you'd think professional wrestling wouldn't permit Heenan's



More and more fans are up in arms at Bobby Heenan (above). They feel he should be banned.

men to attempt the destruction of Bruno's career, if not his life.

The only way we can discourage the sort of cruel vendettas that Heenan has against Bruno is to ban Heenan from professional wrestling. Let's make wrestling a sport and not a form of legalized murder!

RONALD JOHNSON Peoria, III.

A SOLUTION

I think I've solved the problem Billy Robinson has when he signs to wrestle Ray Stevens or Nick Bockwinkle and winds up wrestling them both ("It Doesn't Have To Be A Tag Team Match For Bockwinkle and Stevens To Work Together" SPORTS REVIEW WRESTLING/July '74).

Why doesn't Robinson stipulate in his contract that when he wrestles Bockwinkle, Stevens must be bound hand and foot before the match starts. I'm sure that any Boy Scout can tie up the guy so he can't escape before the match is over.

Of course, Robinson isn't the only one who would benefit from this. Everyone who has to wrestle those clowns could do this and insure that only one wrestler will subject them to dirty tactics.

My other suggestion is to drop Stevens and Bockwinkle in the middle of the Atlantic Ocean!

HARRY BOND Orange, Calif.

PROUD OF THE GIANT

Reading the wonderful story written by Andre the Giant, "I'm Proud



Andre The Giant (above) has a legion of proud fans. And he loves their constant adoration.

to Be A Giant!" (SPORTS REVIEW WRESTLING/July '74) made me realize once again how lucky we wrestling fans are to be alive during the time this great man graces the sport.

(Continued on page 64)



forbidden

in this exclusive book

"THE DEADLIEST MAN ALIVE!"

Bringing to you these forbidden and secret fighting arts is the Supreme Grand Master of all the fighting arts — Count Danté who won the World overall Fighting Arts championship (Master & Expert Divisions) after defeating the top Judo, Boxing, Wrestling, Karate, Gung Fu, Aikido, etc. masters in 'Death Matches'. On Aug. 1, 1967 the World Federation of Fighting Arts crowned the Count — "The World's Deadliest Fighting Master."



THIS BOOK CAN SAVE YOUR LIFE

The FORBIDDEN and SECRET training manual of the BLACK DRAGON FIGHTING SOCIETY has never before been available to anyone outside of the Society. Recent attempts for regular publication and public exposure have been rejected as the contents were considered HORRIFYINGLY DANGER-OUS and BRUTALLY VICIOUS.

Yes, this is the DEADLIEST and most TERRIFYING fighting art known to man — and WITHOUT EQUAL. Its MAIMING, MUTILATING, DISFIGURING, PARALYZING and CRIPPLING techniques are known by only a few people in the world. An expert at DIM MAK could easily kill many Judo, Karate, Aikido and Gung Fu experts at one time with only finger tip pressure using his murderous POISON HAND WEAPONS. Instructing you step by step thru each move in this manual is now other than COUNT DANTE — THE DEADLIEST MAN WHO EVER LIVED.

BLACK DRAGON FIGHTING SOCIETY

BLACK DRAGON FIGHTING SOCIETY

The BLACK DRAGON FIGHTING SOCIETY is the WORLD'S DEADLIEST FIGHTING ORGANIZATION which has included in its closed membership the top fighting experts of the DREADED CHINESE TONG SOCIETY — the oriental, and more vicious counterpart of the Mafia. Its members, who are the world's top Masters in the oriental fistic and grappling arts, train in the most SECRET and FORBIDDEN aspects of the DEADLY Chinese fighting arts of GUNG FU, TAI CHICHUAN, CHUAN-FA, KEMPO, HSING YI, PA-KUA, SHAOLIN BOXING and DIM MAK.

Until recently the forbidden training secrets of the society have been closely guarded by the members who were sworn to secrecy and joined together thru their initiation ceremony of blood. Breaking of the oath to secrecy meant death by torture to the offender.

Now for the first time their FORBIDDEN SECRETS OF TERROR can be shared with you.

BREAK A BRICK

Included in the manual is a GUARANTEED method of brick and board breaking enabling anyone to break a brick or board after only minutes of training. THIS IS NO EXAGGERATION. THERE IS NO TRICK OR GIMMICK. There is nothing to be held in the hand, or any hand brace needed; and no special stunt bricks or boards are needed. This is the same method that many famous Karate Masters use.

POISON HAND

Considered by many as evil and cruel; the lethally savage ripping, tearing, slashing, clawing and gouging techniques which comprise

the POISON HAND ARSENAL are used to attack the POISON HAND ARSENAL are used to attack (by strike, touch or pressure) the nerve centers, pressure points, major blood vessels and vital organs of the body. You will learn the original 77 "POISON HAND" techniques of ancient China in actual photographs showing them in application. These are not photos of drawings, but actual photos of COUNT DANTE applying these torturing techniques which are meant to maim, disfigure, cripple or kill and have been used by oriental terrorists and assassins to MURDER!

OUR \$10,000 GUARANTEE

OUR \$10,000 GUARANTEE

We cannot guarantee to make you a Fighting Arts Master or even an expert, as this is up to you; but we can make a \$10,000 GUARANTEE that this book is DEADLIER than any other book, manual or course ever printed anywhere, at any cost and that it was, as mentioned before, refused for past publication due to its extremely FEROCIOUS nature. We also guarantee that the "WORLD'S DEADLIEST FIGHTING SECRETS" contains the most SECRET and FORBIDDEN attack and defense methods ever devised by man and that the DIM MAK and POISON HAND techniques are completely authentic and the WORLD'S DEADLIEST FIGHTING FORMS. Last we guarantee that you can break a real, authentic brick or board WITH NO GIMMICK—just your hand, using our method AFTER ONLY MINUTES OF TRAINING. If you are not satisfied; return the book in good condition and you will receive a refund. MAIL COUPON NOW! AIR MAIL REACHES US OVERNIGHT.

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as a special bonus for ordering early! Your own authentic identification card will be rushed to you absolutely free!



MAIL GUARANTEED NO-RISK COUPON NOW! BLACK DRAGON FIGHTING SOCIETY, Dept. F84 P. O. Box 09118, Chicago, III. 60609

Rush my copy of "The World's Deadlest Fighting Secrets" in plain wrapper immediately, I enclose full payment of \$4.98 and there will be nothing to pay on delivery. If for any reason I am not satisfied, I may return the book in 7 days for a full refund. I pledge never to use the deadly techniques of the manual as an aggressor (only to defend myself) and will never abuse the trust placed in me.

Name

Address

State

Zip

As a special bonus for those ordering early an authentic I. D. card (silver thermographed on black) of the Black Dragon Fighting Society will be sent — while they last.

THE FOURTH MAN IN THE RING





Young Dennis Clary (left) died due to injuries inflicted in the ring. He had a fantastic career going before the tragic event. Gypsy Joe (above) came within a fraction of losing his life. Doctors worked feverishly to save him.

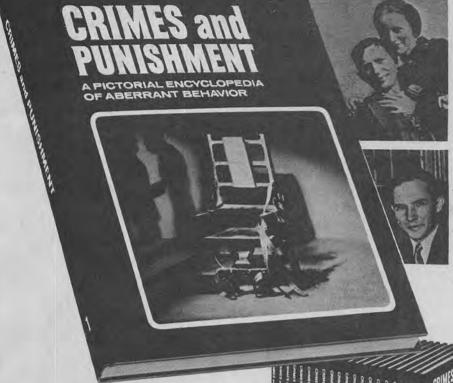
Death climbs through the ropes with a wrestler each time he enters the ring. The list of those who lost their battle with this invisible opponent includes some of wrestling's greatest names

VERYTHING WAS GOING so well for Alberto Torres. His career was finally beginning to gain momentum. Winning a championship was finally more than idle daydream. A victory over The Claw, a brutally dirty wrestler, would insure his inclusion in the top 10 wrestlers in his area.

At first, it appeared Torres was (Continued on page 12)

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DEATH!

(Continued from Page 10)

going to win easily. He dominated the match, driving The Claw to more and more desperate measures.

With a conclusive defeat staring him in the face, The Claw climbed to the top rope and hurled his body at Torres. It was a perfect leap across Torres' body and Alberto crashed to the canvas.

The Claw had his man down and kept jumping and crashing onto Alberto's chest. The Claw was disqualified but it didn't matter. He kept it up. They had to drag the savage wrestler off his fallen opponent, who lay terrifyingly still.

Torres was taken to the hospital where it was discovered his rib cage had been crushed. Doctors worked feverishly to repair the damage but to no avail. Shortly afterwards, Alberto Torres joined the most dreaded list in professional sports - those who have died from injuries suffered in their profession.

Every professional wrestler accepts the risk that each match may be his last. It's something they learn not to think about but it's as much a part of their lives as traveling. Death at any moment is a due every professional wrestler must be will-

ing to pay.

Does anyone remember Joe Shimkus? George Kinney? Steve Znoski? How about Jack Lewis? Jim Browning? Eli Fisher? Eddie Baker? Where has the magic gone which was once associated with the name of Tex Wright? Buddy O'Brien? Gordon McKinley?

Each of these men had their lives ended by injuries inflicted during matches. Perhaps the greatest fame any one of these men was to achieve occured the day they made the headlines twice - once on the sports page, once on the obituary page.

Dennis Clary, at age 32, had everything going for him. He was almost assured of someday becoming champion. His skill, strength, and cunning made him a definite future superstar. It was just a mat- headaches that made his life mis- ed a giant brain tumor. The emerter of a very short time.

Yet Dennis was doomed to less time than he needed. He fell victim ter being punished by two vicious Clary's hundreds of matches he sufto sudden attacks of nausea, dizzy- body slams. He was rushed to the fered the injury which started the ness, hazy vision, and blinding hospital where the doctors discover-

Mike Romano (above) and Gordon McKinley were both victims of death due to ring injuries. Although they wrestled many years ago, modern day wrestlers face the same fate each time they step into the ring. "Every wife fears her husband might die in the ring," Mrs. Chief Jay Strongbow once said. "It's a constant fear," she stressed.



erable.

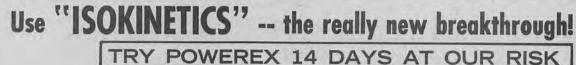
During a match he collapsed af-

gency operation was futile.

Who knows in which one of

(Continued on page 62)

Builde NUSFIE



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"Before, I was known as a singles hitter. This past season I was a home run hitter and I credit Powerex with this!" T. J.,

"I reduced my waist 3", increased my arms $1\frac{1}{2}$ inches, chest $2\frac{1}{2}$ inches. Powerex has been the greatest!" D. Owens, MA.

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HE SWELLING AROUND his eye was a bulging, bluish mound when Bull Ramos finally got the ice pack on it. Ice wasn't enough. This black eye needed the largest steak in Houston!

Once the eye was taken care of, Ramos would tend to throbbing in his jaw. From there, he did what little can be done for sore ribs.

"You can't depend on anything anymore," Ramos moaned while receiving medical attention.

"Who the hell needs tough referees? I like my refs weak and helpless. I expect to wrestle a wrestler, not get beaten up by a referee!

"Referees are supposed to restore order. They're supposed to make everything legal, peaceful, and stop all violence."

Ramos removed the steak from his eye, and shoving his face at his visitors, asked, "Does my face look like the referee *stopped* violence?"

The referee Ramos was complaining about used to be the feared wrestler Dangerous Danny McShane. Danny's wrestling ability was overshadowed by his viciously dirty tactics and love of chaos. That's the way Danny used to be.

Danny is now one of the most respected referees in wrestling. He tolerates no illegal maneuvers and he knows just what to look for. During the Ramos incident, though, it didn't take a professional referee to see what rules were broken.

Ramos was scheduled to wrestle

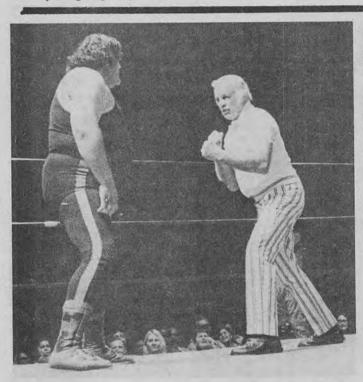
Bob Roop. Roop was barely through the ropes when Bull savagely kicked him in the head. Before Bob could collect his senses to defend himself, Ramos was plowing in and slamming away.

McShane told Ramos to stop immediately or be disqualified. Bull didn't seem to hear.

"You're disqualified!" McShane shouted angrily. "So get the hell out of here!"

In what will go down in history as one of the great mistakes, Ramos challenged, "Make me!" and continued to pound away at the helpless Roop.

McShane accepted the invitation. If it took six seconds for Danny to punch Ramos back to the dressing





CONFUSE WRESTLER DANNY MCSHANE

Bull Ramos thought he could get away with attacking Bob Roop before the match began. Bull should have remembered referee Danny McShane doesn't tolerate any dirty tactics and will back up his authority with his fists!

15 machine-gun punches before Ra- them. mos was able to flee back to the dressing room.

McShane helped Roop to his feet. Once Bob's head cleared, he thanked Danny and asked the referee if he would officiate at his next match

against Ramos.

this time," Bob promised. "All you'll have to do will be to signal for the stretcher once I get Ramos in a neckbreaker!"

"I'll be there to signal." Danny I did."

promised.

home. Danny sat sipping from a container of scalding black coffee and

room, that's giving Ramos the bene- explained how it feels to uphold the fit of the doubt. Spectators counted rules after a long career of breaking

> "I've always done my job to the best of my ability," Danny explained. "When I was a wrestler, my job was to win. I didn't care how I did it. Now my job is to uphold the rules. I do that to the best of my ability.

"I guess you could find irony in I'll make it a bit easier for you the fact that I'm upholding the same rules I was so successful in breaking. Admittedly, even I feel funny sometimes yelling at guys to stop doing things not half as bad as the stuff

McShane has learned some things After the fans had long ago gone from trying to uphold the rules instead of breaking them.

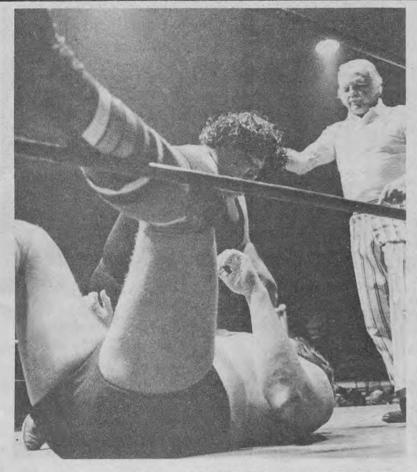
"I developed a great respect," Dan-

ny acknowledges, "for the guys who wrestle scientifically. If guys did to me what I've seen some of the clean wrestlers take, I'd break their heads. But these guys believe in principles, the dignity of the sport. I never realized it before but scientific wrestlers are very special people."

Has referee Danny McShane ever wondered what he would do to wrest-

ler Danny McShane? "I'd disqualify myself so fast it would make my head spin," Danny says with a laugh. "And I'd probably have a lot tougher time beating me up than I have with the other guys! Referee Danny McShane is very happy he'll never have to referee a match with wrestler Danny Mc-Shane!"

PHOTOS BY CONNIE ODE



Dangerous Danny's about to tangle with Ramos (opposite page left). He connects and knocks Ramos into a dizzy spin (opposite page). Ramos attacked Roop before the bell had sounded (left) and McShane's orders to "break" were ignored. Danny as he looked in his prime as a wrestler (below). "I may have broken all the rules," he admits, "but when I referee I uphold every one of them."



WITH REFEREE DANNYMESHANE









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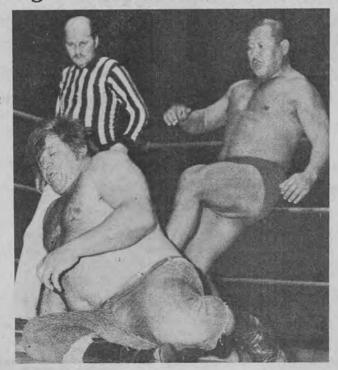
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BULLINSKI DIDN'T BITE OFF MORE THAN HE COULD CHEW

Tosh Togo kept slashing karate chops into Bull Bullinski's back, tearing away the muscles. When Bullinski got his hands on Togo's foot he decided that wasn't enough PHOTOS BY TERRANCE MACHALEK

After being hit with a barrage of kicks, Bull Bullinski takes more punishment (right). When he got out of trouble, he took a bite out of Togo's foot (top of page)! Togo hobbled back to the dressing room with a bloody foot! Bullinski admitted, "Those kicks almost crippled me.



A SAVAGE KARATE kick lashed into Bull Bullinski's back. Tosh Togo repeated the kick countless times, tearing muscles with cruel efficiency. It would only take a few more well-placed kicks to destroy Bullinski's back and maybe his career.

However, Togo became overconfident. His foot lashed out but missed Bullinski entirely. Togo sailed over his victim and crashed to the canvas.

Bullinski crawled to his fallen opponent, his back in agony. His anger, however, was greater than his pain as he flopped on top of Togo.

He then grabbed the foot that had made his back a horror of torn muscles. Within seconds, Togo's foot was clenched between Bullinski's teeth! And Togo's shrieks were echoing throughout the arena.

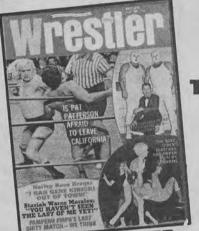
Eventually, Bullinski released his bite, though not before Tosh had submitted. When he was freed, Togo hobbled toward the dressing room as fast as his bleeding, injured foot could get him there. He left a trail of bloody footprints in his wake.

Bullinski needed help getting back to the dressing room. Once avenged, the pain overtook him and Bull could barely move. Trainers worked feverishly over his back for two hours after the match, repairing the damage from the kicks.

"I should have torn the damn thing off," Bullinski said as they bandaged him up. "He tried to finish me tonight. I should have made that fat slob the cripple he tried to make me. Yeah, I could have had his foot stuffed and mounted."

Togo's foot remained at the end of his leg. And the pain it caused him will make him remember Bull Bullinski for a long time.

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VERNE GAGNE'S YEARS IN WRESTING.

PHENOMENAL. THAT'S THE great. I'll keep wrestling until the only word that comes close to day I'm no longer capable. And bedescribing Verne Gagne's 25 years lieve me, that won't be for a long in wrestling.

captured the fancy of fans all over Gagne's career up like this:

many others.

Buddy Rogers, and Whipper Watson about him."

time if I have anything to say."

From his first match, one he'll never Veteran announcer Marty O'Neal forget against a guy named Abe Kas- has seen Gagne during many of Verhey in Minneapolis, Verne Gagne has ne's greatest moments. He sums

"For the sake of wrestling, I hope Great feats by Verne include the Verne Gagne doesn't quit. Fine men capturing of the National Wrestling like him are hard to find. He's a true Alliance's Junior Heavyweight title, gentleman and a classic wrestler. I've and of course the American Wrestling been lucky enough to see many of Alliance championship among many, his glorious moments. But there have also been sad times. But Verne Gagne Great wrestlers during the years always bounced back. He's a great have come and gone. Antonino Rocca, man and not enough can be said

just to name a few. Verne's seen them If we tried to print all the nice all pass, yet he's managed to stay on things people have said about Gagne top, never even hinting at retiring. in the past 25 years, we'd have to "Why retire?" Verne asks. "I feel make this magazine 10 times bigger!

PICTORIAL



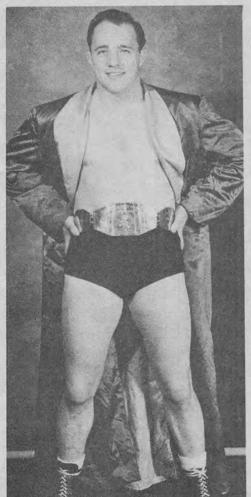
Verne Gagne has seen all the greats come and go while he remains at the top of his profession. Now he's celebrating his first 25 years as a professional wrestler. All those who know him hope he has many more years as a champion inside and outside the arena

HIGHLIGHTS OF GAGNE'S FANTASTIC CAREER

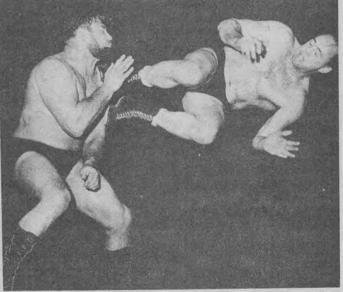


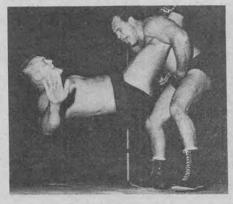
It's early in Verne's career as he's awarded the N.W.A. Junior Heavyweight championship (left). N.W.A. president Sam Muchnick is third from the left. Climbing into the heavyweight ranks, one of Verne's great matches is against Lou Thesz (right).





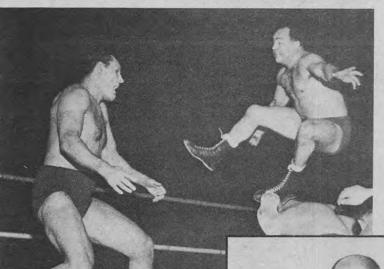
A formal portrait (left) shows young Verne display Junior Heavyweight belt. The Gagne dropkick takes its toll on Boris Volkoff (right). Verne has perfected his dropkick throughout the years and his is one of the best around.





Some of Verne's most brutal matches were against Bruiser (above). His most scientific? Against Edouard Carpentier (right). Each of their matches were considered real classics.



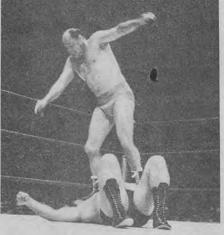


Verne's feuds with Killer Kowalski have seen them go at it even in tag team matches (left). Bruiser gets a sample of Verne's flying tactics (right). All their bouts were wild brawls.



A proud Verne Gagne shows off the American Wrestling Association Championship title belt he won several years ago (right). He has defended it all over the world against any and all challengers. "I don't feel I've intentionally ducked anyone," Verne says.





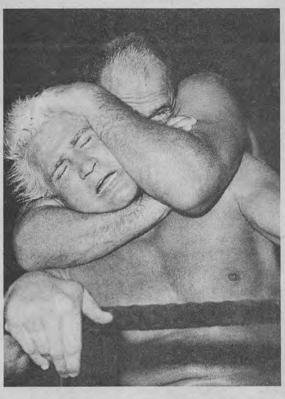


Another view of Verne's dropkick (above). This time Kowalski is getting hit with it. Big Don Leo Jonathan has his hands full with Verne (right). Verne's agility makes him able to handle almost any opponent of any size.



Gagne steps all over Crusher in this 1963 battle (above). He's on the way to busting Larry Hennig's leg (below). Verne was Larry's teacher early in Larry's career and Hennig turned against him. They've been feuding since.





Verne's pride and joy is his son Greg (with him below). Greg's career is already zooming. The biggest threat to Gagne's belt is Billy Robinson (right). Only technical losses have saved the champion from almost sure defeat.



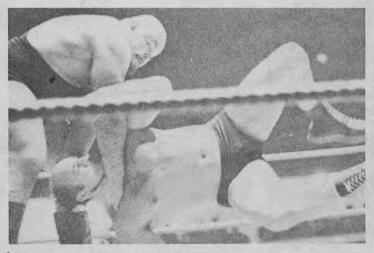


The sleeper is probably Verne's favorite and most effective hold. Stan Lisowski feels the effects (above). Gagne can brawl with the best of the rule breakers as is evident (right) in his match against Blackjack Lanza.





Another man Verne's had a bit of trouble with is Billy Graham. He dropkicks his way to a win (above). Veteran announcer Marty O'Neal interviews Gagne (below).



Russian giant Ivan Koloff corkscrews Verne during a wild match in Minnesota, Gagne's home state. "It's a great feeling wrestling before your close neighbors." Verne says.



The vicious Garvin clan (below, left to right) Terry, Jim and Ronnie. With Jim as an advisor, Terry and Ron are ready to square off against Bob Armstrong and Bob Fuller. Armstrong judo chops stunned Terry (right).





PHOTOS BY BOB VERLIN

7 HEN THE GARVINS retire best tradition of family feuds. and are asked to make a list They'll need it.

The South is used to feuding fami- another family. lies, even families that don't need for the Garvins.

The Garvins consider themselves a united front against the rest of raised in the mountains," Ronnie

professional wrestling. It's the Garvins against everyone else, in the

If one person insults another perof the enemies they made in wres- son, the offended's family declares tling, they'd better have a lot of war against the offender's family. paper, many pencils, and lotsatime. The Garvins consider themselves one family. All other wrestlers are

One would think the Garvins another family with which to fued. learned their attitude while growing However, there had been nothing in up in the hills of Tennessee. Except the feuding past to prepare anyone that the Garvins were born and South understand what's going raised in Canada.

"Maybe we should have been tle. I enjoy that."

Garvin says, "because we Garvins make great feuders. We've never trusted anyone whose last name isn't Garvin. We're just natural feuders. It's us against the world. And we're determined to make the world come in second best."

"We enjoy wrestling down South," Terry Garvin declares, "because those people really appreciate feuders. Southerners can understand better than anyone why, if someone offends you, everyone connected with him is guilty. The people of the through our minds when we wres-

Through the years the Garvin



Terry (left) tries to run away from the action. A doubleteam effort, with Armstrong in the middle (below), fails as Bob smashes Ronnie and then kicks Terry away. The two teams have feuded for months now.



DOWN SOUTH! Brothers have had many painful The Garvins are a family. Mess reasons to bear a grudge against

Bob Armstrong, a veteran of many savage battles against the Garvins.

Bob Fuller may only be wrestling a few years, but that's long enough for the Garvins to have made him an enemy.

So when the Garvins discovered they were signed to wrestle Armstrong and Fuller, the brothers became elated.

"Revenge!" Garvin screamed. "We're going to get REVENGE against that pair of miserable clods!"

For what they were going to be avenged was unimportant, if a reason existed at all. All that mattered was the feud was on and the Garwith one and you mess with 'em all.

And even the smallest disagreement quickly becomes a full-scale feud!

vins were ready to settle old scores, to have him and Jim became their real or imaginary.

When Jim Garvin was told his brothers would wrestle Armstrong and Fuller, he insisted he, in some way, be invloved.

"We're a family," Jim said, "and

what happens to one happens to all. I've got to help in some way."

His two brothers were delighted manager.

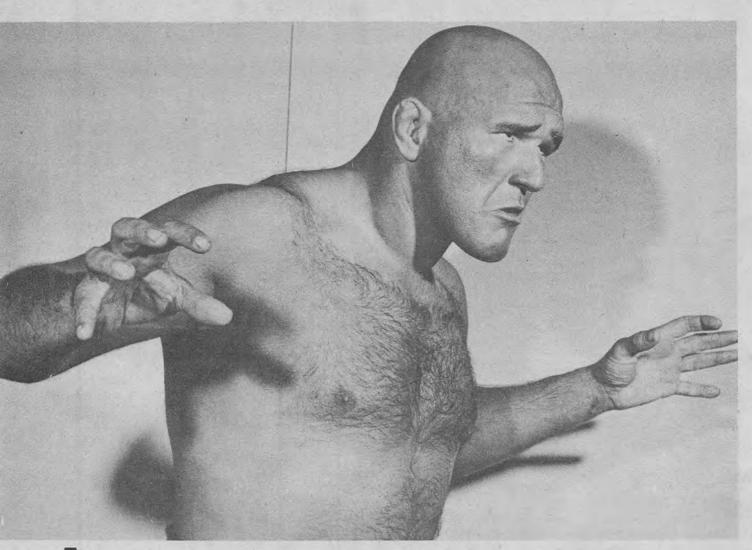
Bob Armstrong and Bob Fuller aren't related but they wrestle together with the coordination of brothers. They are able to sense

(Continued on page 56)

The fans and other wrestlers know about Jim Bernard -

"THE BRUTE."

That's why they say STOP HIM BEFORE HI



S "THE BRUTE" STRODE DOWN the aisle from the dressing room, a thousand citizens of Flint, Michigan jeered and hissed. The arena in which wrestling shows are held in Flint is small and something of a firetrap; they don't allow smoking, so the air is clear, if not exactly fresh. It makes the crowd noises seem even louder. For The Brute, they were deafening. The big man, his shaved head gleaming beneath the low-slung lights, ignored them, his large features and close-set dark eyes a mask of concentrated hate.

At the ringside, The Brute paused before stepping into the ring. A small, well-dressed, scholarly looking man

seized the 18-inch arm in his tiny hand and leaned forward, whispering in The Brute's ear. The monstrous creature frowned, glared at the little man-who looked back at him calmly-and then nodded. Pressing his lips together, he leaped up and through the ropes.

A writer, watching closely, noted an important thing; the wild look that had characterized The Brute's expression had suddenly vanished. He looked calmer now-more like a human being rather than an animal. Who was this little man with the meek appearance—and the iron control over one of wrestling's fiercest monsters?

"It's his father,", said one fan, knowingly.

"Naw," jeered another, "-it's his manager. All them managers are weak-lookin' little guys, but with brains!"

A third fan raised an eyebrow. "It's neither," he said, and he sounded as though he knew for sure, "-that's Jim Bernard's psychiatrist. The man who keeps him from killing his opponents.'

It sounded like a gag, or a publicity stunt-but a fascinating one. The writer decided to look into the matter.

It's no gag. Half way through the one-fall bout, after inflicting severe punishment on big New Zealander

KILLS SOMEBODY!

Abe Jacobs, 250-pound Jim "Brute" Bernard, in the act of ramming the other's head through the ring floor, was seen to stiffen suddenly. From the ring apron came a quiet but compelling voice, "Jim!"

It was the doctor. As Bernard stared at him momentarily, the bespectacled man leaned forward and stared. He shook his head. Bernard eased up. A few minutes later, it seemed that the tide had turned. Jacobs, a fine wrestler in the heroic mold, took advantage of the quieted Brute to make his move. But the onslaught only served to enrage Bernard again. He seemed to go berserk as he clubbed and tortured his victim.

It was ten minutes before Jacobs, thoroughly beaten, could leave the ring. The Brute, not satisfied with victory alone, kept hurling his hapless victim around the ring, punishing him severely. At last, slipping from The Brute's grasp, Abe managed to get to the temporary safety of the apron. The monster, his eyes unfocused, rushed after him. Luckily, they came through the side where The Brute's psychiatrist stood, looking very worried. The little man grabbed Bernard's arm as he went by.

"That's enough!" the analyst whispered hoarsely. Again Bernard stiffened; slowly, he relaxed. Jacobs made it to the stairs that led down to the dressing room.

The chief of the arena police force came up. "Think it's safe to let Bernard go down there? There's only one dressing room in this place."

The doctor said it would be okay. "He'll be all right now that the match is over. He only gets wild in the ring."

The writer, standing close by, followed big Jim Bernard downstairs. He knew he had a story. Here it is:

Twenty-five years ago, a son was born to the Bernards of St. Jerome, Quebec, Canada. He was a handsome child, normal in every respect; the Bernards were happy. But not for long. It soon became clear that young James was going to be heavy. Too The Brute flares back in anger as opponent Abe Jacobs waits his next move. Abe was then lifted up like a child and hurled out of ring.



heavy.

The tough breaks started for Jim Bernard from the very beginning. Not only was he a fat and unlovely kid, but he was destined to be brought up in an orphanage. He had two strikes against him before he even went to bat.

Young James grew heavier and heavier. And the fatter he got, the more the other children made fun of him. Instead of fighting back, Jim would just grit his teeth and hold in the resentment. Slowly, he built up a vast well of hatred that was to play a big part in his later life.

Finally, the nuns at the orphanage could no nothing more with him. As the taunts of the children grew in number and volume, the boy grew unruly and surly, refusing to cooperate with the regimentation or the kindliness.

He was fourteen when everybody concerned decided he was big enough to go out into the world on his own. They said goodbye, in relief, and James Bernard went.

He was big enough, all right. He weighed 315 pounds.

And he went to Montreal, the nearest big city. Maybe, thought James, with so many people in that town, some of them will be nice to me.

A few of them were. One gave him a job in a meat packing plant. This was after the monster of a youth had failed at job after job. In his teens, he was not sufficiently educated to hold any responsible position. And when he finally got the packing job, he was close to suicide.

It didn't last too long, even though it was the first time he'd worked at something where he could use his great natural strength. But the best thing that ever happened to James Bernard was when he lost that job.

The hard work was wonderful for growing muscles—and reducing. By the time he was 18, he had pared down to a trim 260—mostly muscle. And he was even stronger. It was child's play for him to lift a full hind-quarter of beef up onto the hook.

One day a short, stocky man came into the plant; he watched Jim work for awhile, then spoke up. "How'd you like to be rich, famous independent and happy?"

Jim Bernard said, "Je ne comprends pas."

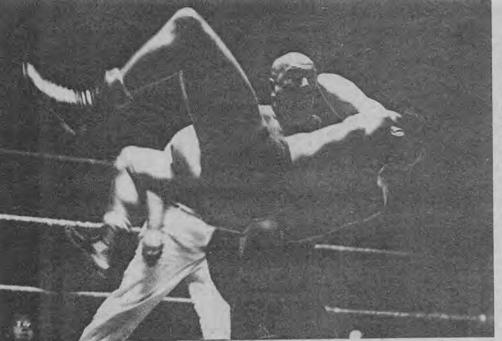
It was the third strike against Bernard: he could speak no English.

But the stocky, curly-haired little man could speak French. He said, "I'm Jack Britton, a wrestling promoter. I'd like to try you out in the ring."

These words were to change Bernard's whole life.

Not overnight. His is not exactly a Cinderella man story. First, before becoming rich, famous and independent, Bernard had to learn how to wrestle. It took him four years of intensive training and amateur competition at the Montreal YMCA.

But Big Jim was happy. At last he





Top: The Brute looks like Frankenstein monster in dimly-lit Flint, Michigan ring as he applies back-breaker on Abe Jacobs. Abe had to be helped from ring. Below: Jacobs is caught in The Brute's crushing headlock just before finish.

had found a way to get even for all the years of misery at the hands of the other children. Like him, the other children had grown up, too. When he was in the ring, it was almost as though he was hitting back at them. Sometimes he hit too hard. After slamming a few of his opponents too viciously, he was warned by the AAU to take it easy. Britton had a tough time keeping his tiger — elephant, rather — within the bounds of the Law

Jim had to get another job, one with shorter hours. So he was taken on as a bouncer in a night club. Only thing is, he bounced guys too hard. Once, a customer proved obstreperous, one of those guys who, with a drink or two in him, thinks he can lick the whole world. He picked the wrong part of the world to lick when he picked Bernard's night club. Jim slugged him, broke his jaw, threw him bodily into the street—and into the hospital. The guy sued.

Bernard was barred from working in the clubs after that. But by then he was almost ready to meet his destiny. Jack Britton figured he could take on just about any professional wrestler.

They shaved his head. It was all he needed to look about as terrifying as a hand grenade with the pin out. And the effect in the ring was the same. His first bout, in Montreal, almost resulted in a manslaughter charge. Jack Britton knew he had big trouble on his hands.

A day or two later, he called a meeting of the board of strategy, including promoter Eddie Quinn. "I'm taking this kid with me to Detroit," Britton told them. "But we've got to tone him down, somehow. Look at this letter I got from a lady fan."

The letter said, "Jim Bernard is exciting to watch, but a law should be passed prohibiting him from the ring. Why don't you stop that brute before he kills somebody!"

That's how Bernard got his title, "The Brute"—and that's how he got his head shrunk.

It was Quinn who suggested the psychiatrist. "The boy's not crazy, understand—he's just got it in for people in general, so he takes it out

on his opponents. Maybe the analyst can steer him straight. Otherwise, He'll—"

"Otherwise," interrupted Britton, "I'm out four years of training."

They hired the best analyst in Montreal. The man came up with a startling, and somewhat frightening, story. "This boy's perfectly normal—until he gets into the ring. Then he tries to kill the kids who used to make fun of him when he was fat, mentally, that is. Someday, he may succeed!"

So now, before Jim Bernard, The Brute, goes to the wrestling arena, he goes to his analyst first. Sometimes, when he's meeting an especially good wrestler—like Abe Jacobs, as was the case in Flint, Michigan—the doctor goes practically into the ring with him. At each of the towns where Bernard is slated to wrestle, a good analyst is alerted for an emergency call—just in case.

In the few years he has wrestled professionally, Bernard has come up slowly but carefully, raised almost like a baby by Jack Britton and his partner, Bert Ruby. Bernard has continued to build up his strength, even though there is no longer any need for it. He is afraid of getting fat again. Although his weight-lifting ability is a secret, there are rumors that he lifts poundages overhead that the average weight lifter can barely get off the ground.

Britton and Ruby, both ex-wrestlers who know the business from the canvas up, think there is no limit to Bernard's ability. They're about ready to let him go all out in an attempt to master the wrestling world. All that stops them is Bernard's unknown power.

"I'd feel like hell if he really did rip somebody's face off," says Britton sincerely. "Still, we have to let him go, one of these days. Maybe put him in with Killer Kowalski or somebody like that. What a match that would be!"

As for Jim Bernard, The Brute, he doesn't even think about things like that. He's too busy improving his English. He does pretty well, too. Still, it's a terrifying experience for a pretty girl, waiting for a bus, say, to suddenly have this brutish creature come up behind her and say, "You—me—we have vahneela ize greem zoda, non?"

Almost as terrifying as having to meet The Brute in the ring.□

PHOTOS BY KOICHI YOSHIZAWA

Vince listens in as Antonio Inoki talks to Japanese press. Vince spends much of his time making trips around the world to find top talent. "Japan has many great wrestlers," he said. "I hope to sign some of them and bring them back to America," he adds. Already Baba The Giant and fellow countryman Kobayashi have toured the areas McMahon promotes. Both hope to get a shot at the W.W.W.F. heavyweight title.

VINCE McMAHON'S WORLDWIDE SEARCH FOR TALENT

It's no wonder Eastern fans get some of the greatest talent in the world. Their promoter, Vince McMahon Sr., travels all over the world bringing back top stars for fans to enjoy.

Between matches Vince and a Japanese promoter talk over a possible contract deal. Japanese wrestlers, look forward to wrestling in Madison Square Garden. "I guess it's like a real status symbol," Baba said. "People in Japan have long spoken about the Garden and they know that when one of their own go there, it is a great honor," he added. "I look forward to going to America and appearing in that giant arena."



STARTLING UPSET!



UNKNO WN COPS TOLOS' TITLE!

JOHN TOLOS HAS learned that accepting challenges from everyone means you might have to wrestle someone — someone who can take your championship title away!

John Tolos owned the Americas title until he decided the opponents he was facing weren't up to his standards. That's when he issued a challenge to the audience, follow-

ing a victory.

"Since the promoters," Tolos screamed, "can't find an opponent worthy of me, I challenge the fans to find me an opponent! Or I will wrestle anyone in the audience. I can defeat anyone!"

"Bet you can't defeat me!" shouted a voice in the audience.

"I can not only defeat you!," Tolos shouted back, "but I'll humiliate you so badly you'll be afraid to show your face on this continent! I only hope you have friends in some place very, very far away."

"Are you willing to put your title where your mouth is?" the voice responded after Tolos' tirade.

. "I'll wear this belt into the ring!," Tolos screamed, "and I'll wear this belt out of the ring! Now, if the dumb patsy has enough guts, why don't you come up here and show your face?"

And with that, Porkchop Cash approached the ring.

Tolos took an involuntary deep breath because Cash was large and powerful — and his hungry eyes showed how badly he wanted the belt.

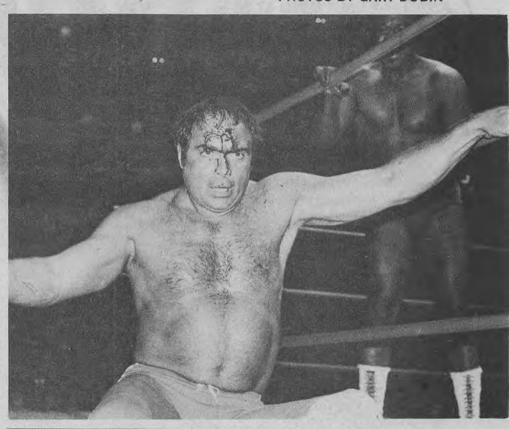
Cash climbed through the ropes. "In a week?" he asked, glaring at Tolos.

Tolos had recovered his composure enough to angrily snap back, "In a week. Make sure your life insurance is paid up."

"And you," Cash said with a cold grin, "can look for another line of work."

The man who challenged John Tolos, Porkchop Cash, knew he wasn't bragging or getting in over his head. Cash had been paying his dues for a long time, wrestling in matches all over the southeast. He brought himself along slowly, making sure of his skills. Then he slowly worked his way higher, until he felt ready to become a star.

(Continued on page 50)





Porkchop bloodies Tolos and sends him sprawling onto the ring apron (above) and finally onto the arena floor. Tolos didn't know what hit him. "That bum used a foreign object," he claimed. "No I did not!" Cash insists. "I busted him open with my bare hands." Cash was literally unknown and had been wrestling in small arenas all over the country getting much needed experience.

It's doubtful John Tolos will ever again issue a challenge to angry fans. He lost his championship the last time he did!

EVEN DORY JR. THE "NEW" MR



Dory Funk Jr. (above) and masked Mr. Wrestling II are friends in spite of what the masked man did to Dory (right). "I just can't get mad at him," Funk contends.

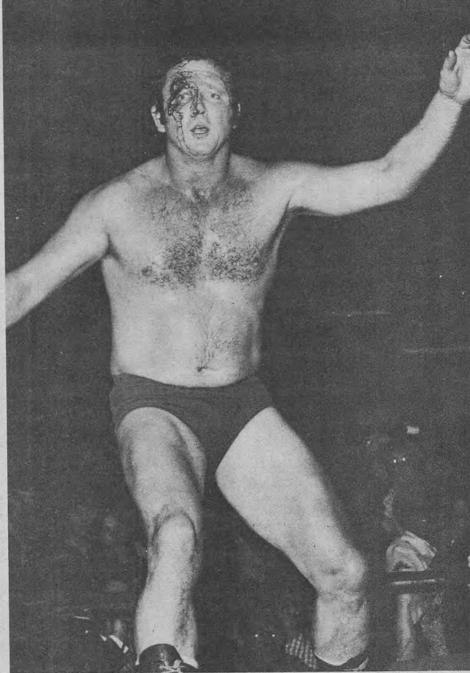
Exclusive Photos By Bob Verlin

T WAS A contest between scientific wrestling and dirty wrestling with a state title and N.W.A. title shot in the balance. Winning meant everything.

The two wrestlers were Dory Funk, Jr. and Mr. Wrestling II, the N.W.A. Georgia champion. But the match was more important than career considerations. A strong friendship had been recently destroyed and it was the first time the pair would meet as enemies.

"I don't care what excuses he uses," Dory said before the match, "there is no excuse for becoming a rule-breaker as far as I'm concerned. I have dedicated my life to this sport, protecting it from those who would drag it down to the level of a brawl.

"For years Mr. Wrestling II believed as I did. It was the basis for like that. I look back on our friend- wrestling is more effective than to spit on those beliefs, putting enemy. the championship above all else. "I want this match," Dory con- Wrestling II said, "but Dory has I can't be friends with someone cluded, "to prove that scientific these principles. You have to re-



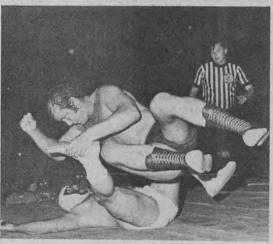
a friendship that I held in great ship with great pleasure but I look dirty wrestling. Maybe I can beat esteem. Now he seems determined forward to Mr. Wrestling II as my some sense into the guy."

"I could still be his friend," Mr.

IS PUZZLED BY WRESTLING II

As hard as they tried, two talented wrestlers such as Dory Funk Jr. and Mr. Wrestling II couldn't really get angry at each other. They respect each other too much





Mr. Wrestling II (oval, above) changed his ways and became a rule breaker figuring he'd get a title shot fast. He did. He hits Dory so hard (above) he draws blood. Early in the match Funk had the advantage using a barrage of flying elbow smashes (left). Mr. Wrestling II slams Dory, trying to finish him off quickly (right).

spect that even if you think he's crazy for believing it. So he's no longer my friend. I'll survive. It that sanctimonious phony for friendship in a bloodbath. It was the might be nice to prove a point to him, though. And there's no denying that beating a former champion of Dory's accusations.

can't hurt my career.

good," Mr. Wrestling II added, be- first time the friends would meet traying how deeply he felt the sting as enemies, though both knew it



So the two proud men wrestled "And, it'll be nice shutting up each other, determined to end their (Continued on page 48)

STARTLING OF AF

You've read and enjoyed reports of apartment house wrestling matches. But what about the wrestlers themselves? What are the girls who wrestle really like? Why do they do it? Now, for the first time, we take a different, deeper look at the young ladies in this fastgrowing new sport

HEY ARE IN constant demand by the richest, most sophisticated people in the United States. Yet, although they accept money, most prefer to wrestle for the sheer thrill of the sport. What kind of girl becomes an apartment house wrestler?

According to rules the girls have made themselves, last names are kept a secret from the press. This is to prevent the women from being deluged with requests for dates. The deluged with requests for dates. The girls wish to protect their private lives. We have honored that stipulation.

The first young lady to gain fame as an apartment house wrestler was the beautiful and skillful Valerie. When not wrestling, she is a sweet SHOCKET and charming young woman whom one would mistake for a P.T.A. president. After seeing her wres- THEO EHRET tle, one would never make that mistake again.

"It's exciting, pitting your strength, ability, and cunning against another woman," Valerie explains, "especially when a lot of people are watching. You can feel their eyes glowing with excitement as you compete. There's no experience quite like it."

Valerie believes that women should engage in physical sports

just like men.

"Women have too long," Valerie contends, "been able only to participate in sports like croquet and golf, because they were supposed to are great. And they're women, members some matches very, very contact sports. I think women who play football or other contact sports and been hurt many times. She re- would crack open. She had my neck

BY DAN **PHOTOS BY**

The action is always fast and furious with the young ladies ready to mix it. Who may get hurt is of no importance. The girls give no quarter and expect none in return when they are apartment house wrestlers.

be ladylike. That's nonsense, make no mistake about that! To well. Women are easily as physically equate weakness with feminity is talented as men, so why shouldn't disgusting! A woman must be able wrestled many times. She got me in

"It was against Gloria, whom I we be respected for excelling in to extend herself fully in all areas." this incredibly painful headlock Valerie has wrestled many times that made me feel like my skull

CONFESSIONS ARTMENT HOUSE WRESTLERS!!!



The ladies aren't too familiar with the rules of wrestling (left and right) but they do know what's effective and how to do that. Choke holds and hair pulling are common.



Left: The girls show they are skilled athletes as well as the most beautiful of women. This scissor hold is not enough to make this gallant victim submit although it might have ended many pro wrestling bouts.

twisted and thought she had me afterwards. finished.

minutes. We must have rolled on that floor for more than 10 minutes until she finally released me. quite like apartment house wres- the skill and power of an opponent, I couldn't move my neck for a week

"Still," Valerie concluded, "I sistant than miss her matches. "I struggled for more than three wouldn't miss a match for the world. There's just nothing like it!"

tling. She would sooner give up her it is a great physical awareness of

career as a highly paid dental as-

"You feel physically vital," Gloria says, "every second of the match. Gloria agrees there is nothing When your body is responding to



Holds such as the Boston crab (left) are common in apartment house matches, although it's more likely to find the girls tearing at each other without any thought to scientific tactics (right) as the two young ladies show here. Although they say it's primarily the athletic thrill they seek, the girls are very aware their matches turn men on and that is one of the reasons they wrestle in these contests. So everyone is happy at the matches.





No matter what happens, the matches are never stopped until there's a pin. Sometimes the matches get very rough and closed fists are used (above) or the apartment seems too small to contain the action (right). These amateur contests are sometimes furious, brutal brawls.



your body. And it's more than that. Your mind and body function as one, putting all you have into one physical action. I can't imagine any feeling more exciting."

Yet, Gloria doesn't share Valerie's belief that weakness shouldn't be a feminine trait.

"I like to have a man think he's stronger than me," Gloria admits. The men watch us very intently. I "I like to feel protected. That's why I never would wrestle a man, like nis and moving sensuously. I think

want him to be the breadwinner, the head of the household."

Gloria doesn't feel her apartment house wrestling would scare off men because they would be afraid she is too much to handle.

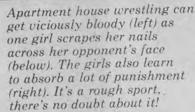
"Men are excited by apartment wrestlers," Gloria has house noticed, "just look at the audience. know men like us, dressed in biki-Valerie says she'd like to do. I men want to get to know girls who

aren't afraid of showing that they're physical. Nowadays, menget turned on by a woman who has her hair messed up. Especially if she got it messed up wrestling. And the men's reaction turns me on.

"Don't misunderstand though. I'd wrestle even if there was no audience at all. It's the athletic thrill that I really crave."

Yet, how does a woman manage to absorb the punishment from a head scissors, take the agony of Sometimes the girls pin their opponents in the classic way (below) or use their imagination (right) but the result is the same. The matches go two out of three falls and both young women are put through great physical hardship in the matches. But the girls say they love of every minute of the sometimes savage action.











her head being brutally squeezed between her opponent's strong thighs?

'The excitement of the struggle," Gloria contends, "makes up for the pain. If you don't risk anything, you don't win anything. And the rewards from apartment house wrestling make up for the scrathces, punches, and even lost blood!

girls who don't really like each came an apartment house wrestling

house wrestling is about. They for as high as \$250. should settle their arguments in keep this a fun thing."

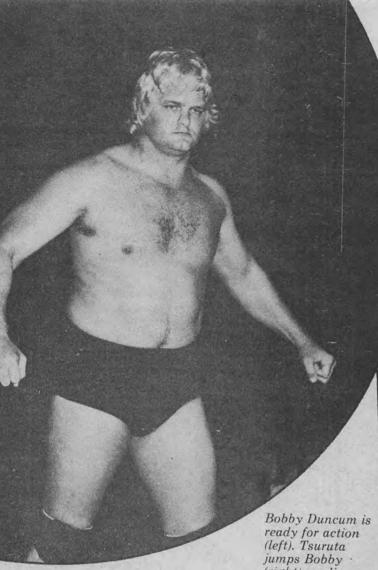
ly with Gloria's last statement is face. 'The only time I think the thing Judy, who turned a match with is wrong when it's between two Janet into a grudge brawl that be- that by brawling," Judy asks, "why

other or want to settle some argu- classic. Private copies of films taken ment. That's not what apartment during that match have been sold

It was a bloody battle in which private. Or else turn professional, Judy got revenge against her opwhere they believe in that sort of ponent, Janet. It seems that Janet thing. We're amateurs and should had taken up with Judy's boyfriend. Judy was determined to make Janet One woman who disagrees strong- regret ever seeing the young man's

"If men can settle something like

(Continued on page 58)



N HIS CHAMPIONSHIP quest across the United States, Tommy Tsuruta travelled to the South in search of Bobby Duncum. Duncum almost destroyed Tsuruta's best laid plans.

"Duncum is one stepping stone," Tommy said before the match, "on the way to my inevitable championship. A victory over him will prove I can beat the meanest men they can put against me. I need an animal to my credit. Duncum will be my animal."

For his first time in the South, Tommy's lack of curiosity was astonishing. Except for the field of battle

(right) sending him crashing into the ropes.

DONST CAL 30334 DUNGUM

Tommy Tsuruta went down South on his trail to what he hopes will be the championship. But Bobby **Duncum showed Tommy** it may be a harder, longer road than the Japanese star had figured

Exclusive Photos By Bob Verlin

STEPPINGS

inside the Atlanta arena, which he examined exhaustively. Tommy saw nothing of the South's natural beauty nor did he avail himself of Atlanta's famed nightlife.

"I am not here to sightsee," Tommy explained. "I'm sure it's beautiful and Atlanta is a fine city. I have one purpose in life - to win a championship. I don't want to lose sight of that goal for even a moment. There'll be plenty of time to enjoy the good life when I bring my championship back to Japan."

It's the same no matter where Tommy travels. He sees nothing of the area except what can be seen going

of victories up to and including a championship. All other of life's considerations will be taken care of if and when he realizes his ambition.

Bobby Duncum would also like to ping stone" to Tommy's championship.

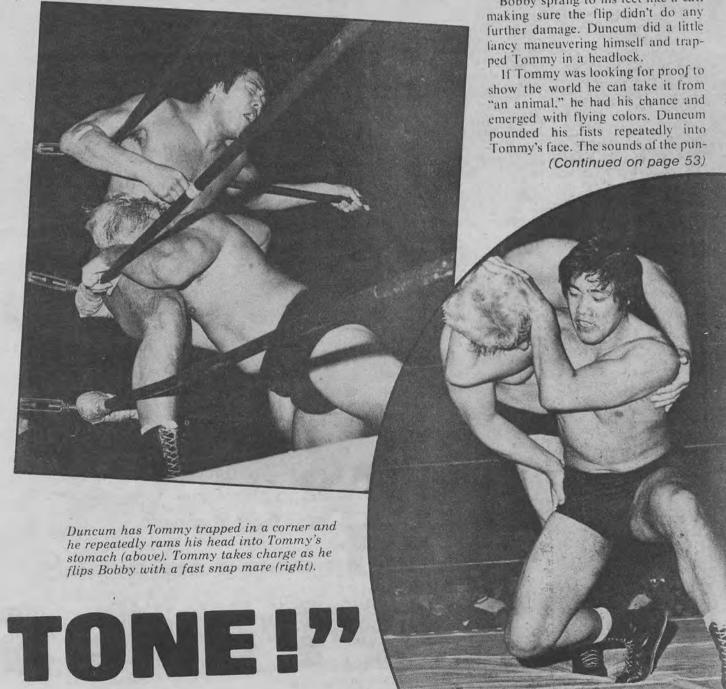
"The only stepping to be done," Duncum declared, "will be me stepping over his broken body. I eat punks like him for breakfast. There've been hundreds of clods who thought they could beat me and wound up

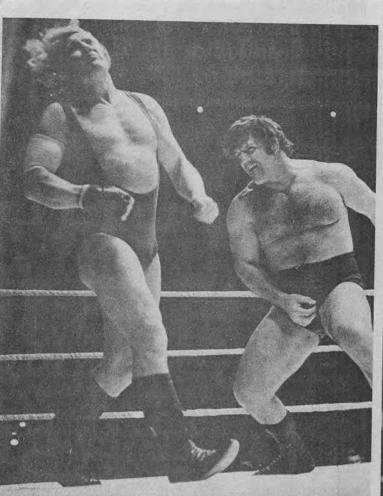
to and from the arena. He wants only vegetables. Nobody is putting me one thing from his travels - a string down as an "opponent." a guy you wrestle on the way to bigger things. Tsuruta is going to find out I'm more than he can handle. This is one match I promise he'll never forget!"

So a determined Tommy Tsuruta be champion. He naturally resented met a savagely angry Bobby Dun-Tsuruta's claim that he was "a step- cum. From the moment the bell sounded, it was obvious both men wanted to dominate and control the action. Winning wasn't enough. The victory had to be convincing.

The two men charged at each other. Tommy sidestepped the onrushing Duncum and captured Bobby off balance: A fluid twist of Tommy's body sent Duncum crashing to the mat.

Bobby sprang to his feet like a cat,





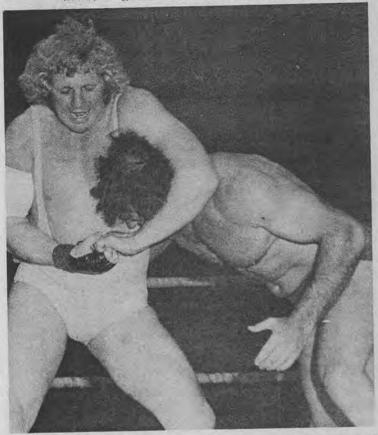
Bruno Sammartino smashes away at Hays (left) after getting a going over by Hays. Al flips Reg Parks (below). "He hit me with that gloved hand," Parks said, "and knocked me out."



WHAT DOES LORD AL HAYS HAVE HIDDEN IN HIS BLACK GLOVE?

If Lord Al Hays does have something concealed in that black glove he wears he does a good job of hiding it. No foreign object has been found. He insists he doesn't use one. But could a plain fist do such damage?

Hays has Parks in a headlock (below). Moments before he was pounding Reg's head with the gloved hand. "I know there's something in there," Reg said. "Hays dropkicks Bruno (right).





BLACK GLOVE doesn't have to hide a weapon. Even if Lord AI Hays is wearing the glove, there can be many legitimate reasons for it. However, there are also many illegitimate reasons to wear a glove.

Many of Lord Al Hays' opponents claim the black glove he has recently donned hides some sort of weapon, enabling Hays to split skulls with a single punch. And the list of bloody victims is staggering. Yet, no one has been able to find anything in the glove before or after the matches.

"They can't find anything," Hays contends, "because nothing exists. It's a typical loser's trick to accuse the winner of being a dirty wrestler, using foreign objects. I'm dirty enough to make a foreign object unnecessary. What I don't need, I don't have. And that includes a loser's list of excuses!

"Actually, I'm flattered my opponents think my punch is too powerful to be human. I know it's the most powerful fist in wrestling.

Their stupid name-calling only proves I'm the most powerful."

If there is nothing in the glove, why does Hays wear it? Lord Al has an answer.

"I was walking down the street one night," Hays claims, "and I saw these five bullies beating up this kid carrying a violin case. Naturally, I tried to stop this heartless slaughter. Well, in the process of saving this innocent young child's life, I sprained my wrist very badly. In fact, the doctors fear I may have a support glove for years. I'll tell you something. Next time something like that happens, I'll let the little kid take his lumps!

"So I have to wear the glove to support the strain, not to mention the many torn tendons in the wrist. I may be in pain the rest of my life. You might guess my opponents would tell vicious lies about a poor cripple."

How badly crippled is Lord Al trunks, Hays? His wrist seems supple keeps i enough when he wrestles, not noticeably giving him pain. The same lethal.'

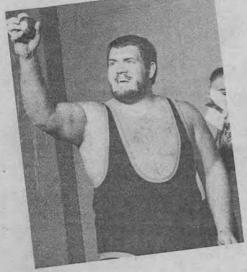
wrist, though, gives others a great deal of pain.

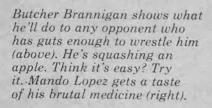
"If he doesn't have a steel plate somewhere in that glove," Pat O'Connor declares, "I'm Ringo Starr! Nobody can tell me an unloaded fist can split my head as painfully as Hays' punch tore up my forehead in a recent match. That punch was loaded to the hilt. He could have killed me if he could have kept landing those punches solidly. I've been wrestling for many years, but I've never been subjected to the kind of loaded punch Hays has.

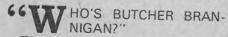
"But nobody has been able to find out where he hides the metal, or whatever he slips in the glove. I've checked the glove myself before our matches. There's nothing in it—but it is loose enough to slip something in it. That glove is much too loose to support anything!

"Maybe he hides the metal in his trunks, who knows? Maybe he keeps it in his mouth. Remember, it doesn't have to be large to be lethal." (Continued on page 54)

BUTCHER







That's the question Los Angeles fans asked each other when they saw the name buried at the bottom of the wrestling card. Nobody knew who the new wrestler was or where he came from. They didn't even know if he could wrestle at all. In field of vision. His vicious cunning fact, many decided the match would provide a good opportunity to get some refreshments.

Those who did go to the refreshment stand were anxiously called back by friends. The unknown wrestler named Butcher Brannigan was tearing his opponent apart. This was no ordinary preliminary match. This was a bloody slaughter!

In five short, savage minutes, the "inexperienced" Brannigan revealed that what he didn't know about dirty wrestling wasn't worth knowing. Not only could he execute the moves, but he also expertly in sight. "I could've killed him if self. His ego matches his ruthless-



protected him from being disqualified, a fate everyone knew he richly deserved.

The arena shook with boos when the referee raised Brannigan's hand in victory. The fans fell silent as the stretcher was brought in to speed Brannigan's victim to the waiting ambulance and the hospital emergency room.

Despite his opponent's serious injuries, Brannigan was exultant later some of the areas' biggest, strongin the dressing room.

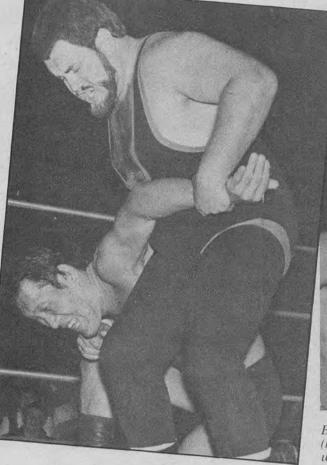
"Did you see me massacre that

match they'll remember. Nobody's going to wonder who Butcher Brannigan is. And they're going to want to see a lot more of him!"

Brannigan's statement proved to be prophetic. His name steadily climbed up the roster. No matter how experienced and talented his opponents were, they were savagely brutalized by Brannigan. Fans, wanting to see Brannigan beaten badly, clamored for him to face est stars.

Another voice added to the genfool?" Brannigan asked everyone eral din belonged to Brannigan himmanaged to obscure the referee's I wanted to. I gave those bums a ness and he decided the main

EAVESHIS CALLING PHOTOS BY THEO EHRET & **GARY DUBIN**





Brannigan goes all out to seriously injure Pak Song's arm (left and above). "The fans of Song and every other man I wrestle will bow down at my feet," Brannigan proclaims.

events were ready for him, instead of the other way around. He told the promoters of his decision.

"I get twice as much money and my pick of opponents," Butcher promised, "or else I'm leaving!"

"Good-bye." was the reply.
"However," Brannigan continued, "I'm willing to negotiate."

His demands were diminished dur- It is not known exactly what was ponent was Pak Song.

called his new friend, John Tolos. told that. They negotiated and Brannigan Tolos is a scarred veteran of many

was elevated to main event status. vicious pattles against Pak Song.

ing the long haggling over terms, said during that conversation. Per-Without his consent, his first op- haps Tolos told Brannigan his formula for wrestling Pak Song-use When he found out who was be- every dirty trick in the book and ing chosen to meet him in his first protect yourself at all times. Then main event, Brannigan immediately again, Brannigan didn't need to be

(Continued on page 52)

Butcher Brannigan has managed to earn the hatred of Los Angeles fans in record time! They don't know where he came from but they know where they'd like him to go!



Tor Kamata (left) gets away with murder during his matches. "The referees make no attempt to stop me," he claims. "So why should I change?" He blinds Tony Marino with a handful of salt (below) winning in his usual brutal fashion. Tony Ballargeon gets a salt treatment (right).





TOR KAMATA

JUST LAUGHS AT THE RULES!

PHOTOS BY TONY LANZA

F THINGS GET rough for Tor Kamata during a match, he has a cruel remedy. A handful of salt hurled into his opponent's eyes can get anyone out of a bad situation. It also makes the eyes feel like they have been pierced with fiery daggers, possibly resulting in permanent cornea damage.

"Of course I use salt," Kamata says coldly. "You've got to be a fool not to. I play the percentages. Most of the time the referees are too dumb to see me do it or I just get a warning not to do it again. Big deal! I can count the times I've been disqualified for it on the fingers of one hand.

"When I blind a guy with salt he's not about to do anything else. He's finished for the night, if not longer.

And he remembers it the next time we wrestle. He's always watch-



Neil Guay is on his way to victory but Kamata's salt changes that plan (below). Kamata poses with manager Tony Angelo. "It's a pleasure to manage such an animal," Angelo said.





Tor Kamata willingly admits to throwing salt in his opponent's eyes. He laughs at the idea of stopping this cruel tactic as long as the referees can't or won't do anything about it

ing my hands, waiting for the salt. I can bust a guy wide open while the sucker is still staring at my hands. No matter what happens in the match he'll never forget to be afraid of the salt.

"You've got to be pretty dumb not to take every advantage at your disposal. As long as I can get away with throwing salt—I'm going to keep throwing salt. Look, the same could happen to me if the morons I wrestle had the sense to use the stuff."

Whether it's sense or dignity stopping his opponents from throwing salt is open to debate. However, there is no question of the salt's stinging agony.

"It's like a fire in your eyes," Neil Guay, a recent Kamata victim recalls. "I had Kamata in a bearhug. I could feel him weakening. He was legally helpless. It was a matter of time before the match was mine. That is, if he didn't have the salt.

"He hurled a handful of the stuff in my eyes and that ended that. I was finished. The pain was unbelievable. I was also unable to see him. I just felt the kicks, the punches, and all the rest of his brutal pounding."

Naturally, many wrestlers feel Kamata should be punished severly and immediately for his salt hurling. Tony Marino has emerged as the spokesman for the group.

"To give a guy only a warning for agonizingly blinding an opponent is dangerously absurd," Marino contends. "There is no denying the salt is illegal. That's not even the point. Can you imagine any other sport which would tolerate this kind of insane behavior?

"Sooner or later someone's going

to go blind. It's got to happen. It's up to the associations to make the penalities for it so strict and expensive nobody'll even *think* about it. At the very least, salt throwing should be grounds for immediate disqualification. When you consider the risks involved, it's not being too harsh to expect fines and suspensions.

"Tor Kamata's salt throwing," Marino concludes, "has made it necessary for action to be taken now before it's too late. Professional athletes have a right to expect some protection from animals like Kamata."

They have a right to expect protection against wrestlers like Kamata. And even Kamata admits the referees and associations could provide the protection. It's in their power to stop Tor Kamata. Will they exercise that power?



Koloff enjoys breaking Ivan people's skulls. Ivan Koloff likes to make a lot of money. Is it any wonder Koloff has become one of most feared men the all wrestling?

HE YOUNG GIRL had finally took her to see Ivan Koloff wrestle. convinced her boyfriend, a wrestling fan, to take her to the matches. Knowing how sensitive she was, he had made excuses not to take her. To stop her pestering, the boyfriend

PHOTOS BY GENE GORDON

In the middle of the match she demanded to be taken home.

"You wanted to see professional wrestling," her boyfriend snapped. "This is it!"



Les Thatcher falls victim to Koloff's torture (above, left and right). Koloff gets much pleasure in making his opponents suffer agonizing pain.

"But he's an animal!" she screamed. "He'll kill that poor man! Why doesn't someone stop him!? Someone has to stop him!"

If the young lady can find a way to stop Ivan Koloff, there are many wrestlers, referees, and other officials who'll pay her very well for the information. So far, nobody has satisfactorily stopped Ivan Koloff yet.

The young lady shouldn't think all professional wrestlers are like Koloff. Ivan is savagely unique. Few men have caused their opponents so much agony. Few men recite with such glee the list of men they have caused to be hospitalized, some for weeks. He has caused more than one man to enter another profession, one which doesn't care if he limps or can't raise his arm above the shoulder.

Koloff migrated from Russia years ago because the Soviet Union wouldn't let him pursue his career -

FOR MONEY!



making money by wrestling.

"I wanted to be a *professional* wrestler!" Koloff declares. "I like all the wonderful things money can buy. And I want them all!"

Yet one can become a wealthy professional wrestler without being bru-

tally cruel.

"Wrestling gives me the opportunity to bust people up," Koloff explains, "something I enjoy doing. The world is fortunate there is professional wrestling. If there wasn't, I'd be doing on the street what I now do in a match. It works out very well this way. I make a lot of money doing what I'd do for nothing. I am everything I want to be—rich and vicious."

Koloff may not be rich but he's certainly been successful with his other vocation. There are many hospitalized wrestlers to attest to Koloff's ability in that area. And there will be many more in the years ahead.

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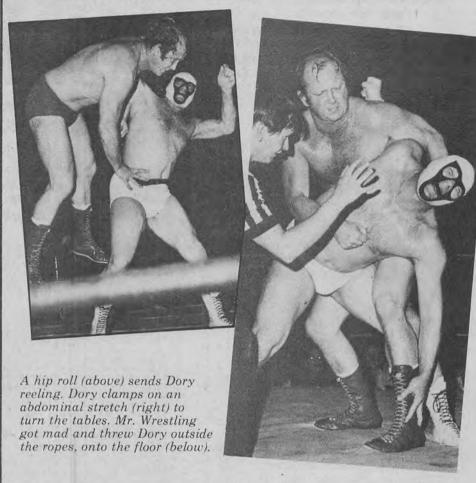
PUZZLED (Continued from Page 33)

would not be the last. Each was de- raged bulls. Their anger filled the termined to draw first blood.

Wrestling II took off his champion- roof with screams. ship belt and said loud enough for me. I'll pick it up in a moment."

arena like electricity and the fans Before the match began, Mr. were soon on their feet, shaking the

The two struggled desperately, Dory to hear, "Take care of it for trying to gain an advantage. Mr. Wrestling II displayed his wide When the bell sounded, the two knowledge of foul tactics while men rushed at each other like en- Dory put on an unparalleled display





of scientific virtuosity.

At first, one seemed to be ahead. Then, before anyone could understand how, the other got the advantage. It looked like a magnificent stalemate.

Just when everyone had begun to settle down, Dory devastated Mr. Wrestling II with an atomic skull crusher. Dory's forearm smashed into Mr. Wrestling II's head. The scream of agony told everyone that his mask didn't cushion the pain.

This looked like the opening Dory had struggled towards to end the match, gain the belt, and prove his point. However, where there's a will there's a way. And Mr. Wrestling II had the will to win.

Out of his trunks came a pair of brass knuckles. One loaded punch later, Dory was bleeding and reeling. Mr. Wrestling II, realizing the brass knuckles meant disqualification, decided to go all out in giving Funk a beating.

It was a brutal, ugly assault. Funk kept trying to retreat while Mr. Wrestling II waded into him. Dory slumped to the floor, his face looking like it had been through a meat grinder.

Mr. Wrestling II saw him lying the mat. At first he thought of continuing the attack. Then he realized who he was beating—his friend of many years. Mr. Wrestling II lost his stomach for the slaughter, grabbed his belt, and retreated to the dressing room.

Dory got to his feet and left for the dressing room. He had won by disqualification and therefore didn't keep the belt. But the shot at Jack Brisco's title was his. However, Dory was not happy with the vic-

"Mr. Wrestling II could have easily gotten the title shot," Dory pointed out, "by putting me out of commission. He had the weapon, had the strength, and had the opportunity. He didn't take it. For that, I'll always be grateful. I guess no man is all good or all bad. No matter what happens, when it comes down to the nitty-gritty, Mr. Wrestling II and I will be friends. We may not like each other but we'll still be friends. Strange, isn't it?"

Strange, indeed. Yet, it speaks well for both men. And for friendship.



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UNKNOWN (Continued from Page 31)

Tolos vows revenge (right) and says "That creep won't hold MY title too long." Tolos looks like he's in a state of shock (below) as Cash slugs away at the cut on Tolos' head. "I want to keep the title out of the hands of guys like Tolos," Porkchop (right) explains. "I'll fight to every drop of my blood to do so."



However, at this time he got the urge for traveling. Someone once said, "Go West, young man," and that's exactly what Cash did. You can't go much farther west than Los Angeles.

That was how Porkchop Cash found his way to the arena where John Tolos was wrestling. He had only come to check out the competition when Tolos issued his challenge.

wondered and accepted the chall- John was the ex-Americas chamenge.

Though the challenge was accepted on the spur of the moment, Porkchop took it very seriously. In his one week Cash learned more about Tolos than most wrestlers have discovered in years. Films, press clips, and talks with recent Tolos opponents filled Porkchop's seven days before the match. He knew his opponent.

Which was more than Tolos knew. John didn't even know Cash 'What have I got to lose?" Cash was a professional wrestler until pion!



The night of the match arrived and a whirlwind named Porkchop Cash tore out of his corner. Tolos, expecting an easy time of it, wasn't even ready before his forehead was split open and his face was soaked in blood. And Porkchop never gave him a chance to recover. It was a brutally punishing night for the Golden Greek, John Tolos.

Finally, his agony beyond human endurance, the bleeding and bruised John Tolos surrendered his belt. His face a scarlet mask, Tolos held his lost belt aloft and handed it to the referee. The referee then made it official. Porkchop Cash, who nobody in the vast arena had even heard of, was now the Americas' champion!

John Tolos walked back to the dressing room, thinking of the moment a week earlier when he foolhardily challenged anyone in the audience to wrestle him...the moment when really lost the Americas title!

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CALLING CARD (Continued from Page 43)



Brannigan punishes Song's arm (left) moments before the match was stopped due to an injury to that arm. One of the few good moments Song has (below). as he locks Brannigan in an armlock. Brannigan got some advice from John Tolos before wrestling Song. "Tolos is a wonderful man," Brannigan says. "I hope to capture the Americas championship just like he did," he adds.

The night of the match, fans filled the arena to see Butcher Brannigan get his head torn off. By this time the fans had worked up a fine hatred toward the vicious tactics of Butcher.

Pak Song was also confident he could make Brannigan run back to wherever he came from.

"Butcher Brannigan is through," Pak Song said with conviction. Then he walked away. He had said all he felt the matter deserved.

The match started and it looked like the fans and Pak Song would leave the arena satisfied. The veteran had Brannigan flat on his back jured wrestler back to the dressing before Butcher knew what hap-room. pened.

their bones or sends them rolling and felt a little better. away. Brannigan twisted and Pak Song learned a lesson he'll never about the accident. forget.

and cause permanent damage.

Pak Song let out a scream of agony. Song tries to raise his arm and He would learn later that he tore a can't—he'll tendon. All he knew then was how Brannigan!" badly his arm was wracked in pain.

arm free. He had had enough for long, long time. He won't let us one night. Brannigan chased the in-forget.



The fans booed loudly as Branni-However, it was a short-lived eug gan climbed back through the ropes phoria. Pak Song was unprepared to be announced as the winner. Pak for Brannigan's ability to twist op- Song, already being treated for his ponent's arms, which either breaks injuries, heard the crowd's reaction

Brannigan was asked how he felt

"Accident?" he laughed. "What Brannigan held on to Pak Song's makes you think it was an acciarm and gave it an incredible twist. dent? Tearing a tendon is a simple Butcher started to torture the arm, thing to do and I did it. All you working on it with brutal efficiency. have to know is what to punch He knew just where it would hurt and how many times. Don't make any mistake about it-I tore that In the middle of this punishment, tendon on purpose! Every time Pak remember Butcher

It looks like we'll all be remem-Pak Song managed to pull his bering Butcher Brannigan for a

BORRY DUNCUM

(Continued from Page 39)

ches could be heard throughout the arena. Yet Tommy refused to go

Tsuruta even managed to escape, still strong enough to continue. The two men battled furiously, sailing into each other with fists, feet, and bodies. Time wore on and the men became desperate. The whirlwind pace grew quicker, even more vicious. Still, no man could dominate the other.

Finally, the bell sounded. The time limit was up and the match would enter the record books as a draw.

"Of course I'm disappointed," Tommy said softly afterwards. "I needed a win and didn't get it. Dun-



A spectacular suplex slam sees Tommy confident and on the road to victory. But Duncum's vicious tactics changed Tommy's plans.

cum wasn't dirtier than I thought he'd be so I can't use that as an excuse. I have no excuses. I failed to do what I should have done. I'll do better next time. A champion learns from his mistakes."

Duncum was also angry over the outcome.

"Once they start calling you an 'opponent' on the way to the championship," Bobby said, "you've got to sit on them hard to prove you're still a legitimate contender. I didn't sit on Tsuruta as hard as I should have. I will the next time."

Both men needed to win. The match was a draw. Neither man was satisfied and both demand satisfaction. The battle may have been inconclusive but the war is still going strong. \Box







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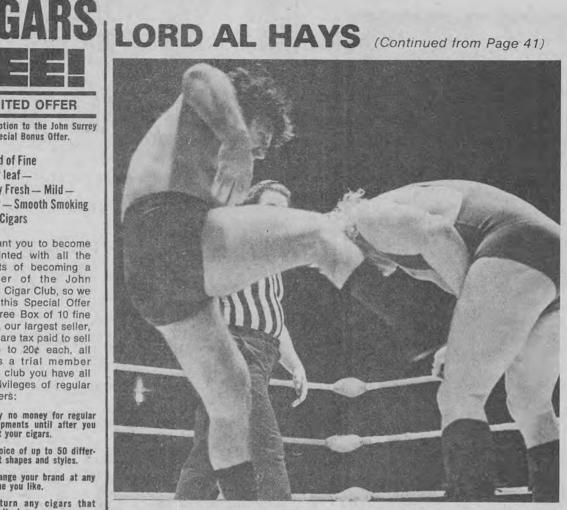
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Bruno kicks Hays in the midsection. "I don't know why folks persist in saying I put some sort of weapon in my glove,' says. "I am an all-around clean wrestler." Havs stresses.

There is no denying Hays' punch is lethal. The list of victims grows daily. Each one claims there is some foreign object in the glove. Yet, no one's been able to prove it.

"They can't find anything because there's nothing to find!" Roger Kirby, Hays' sometime tag team partner, declares vehemently. "Those crybabies are pathetic examples of losers who can't face their own incompetence.

'It's almost sad to see these morpiece of metal they think is responsible for their becoming bloody messes. They're like ignorant savtheir profession!'

against Bruno Sammartino.

Although he failed to split Bruno's head open, he did stun the W.W.F. champion with a number of blows. However, at no time was a piece of metal or any other foreign object seen or discovered.

Even Bruno, although he refused to make any charges, gave the impression he thought there was more than just a fist in that glove.

In fact, the accusations have become so bad it became necessary ons search and search for a little for Hays' spokesman, Bobby Heenan, to release an official statement.

"Despite the professional excellence Lord Al Hays has demonages looking for the evil spirit. strated over the years in the great-You'd think that if they can't ever est arenas all over the world," the find it they'd just forget it and take statement reads, "the jealous and their lumps like professional ath- weak have been viciously slanderletes. Well, they're a disgrace to ing his integrity. This crime against all that is right must be stopped and Too see for ourselves, a staff stopped immediately. That people photographer and reporter were are repeating these accusations assigned to concentrate on Hays shows how low many professional during a match he had in St. Louis wrestlers and many in the press



Hays as he looked a year or so ago before he wore the glove. "I had a wrist injury," Al says. "That's the reason I wear it.

have sunk.

"We state unequivocally that Lord Al Hays has not, does not, and will not use any foreign object while he is wrestling. Not only does he shun the use of such objects because it insults his abilities, but he has repeatedly stated he is philosophically opposed to foreign objects. Hays refuses to use a foreign object and repeatedly urges others to do likewise.

"Lord Al Hays is a great wrestler and a favorite with fans all over the world. To accuse him without being able to find one single shred of evidence is a shoddy practice which only reflects badly upon the accuser. We ask these pathetic, nasty liars to stop making fools of themselves.

"Lord Al may have to go through the rest of his life wearing this glove. He deserves our respect for his courage, not the slanders of the

Despite the accusations, Hays continues to wear the glove. He also continues to be able to split an opponent's skull with a single punch. How he does this is anybody's guess. The only one hwo knows for sure is Lord Al Hays.



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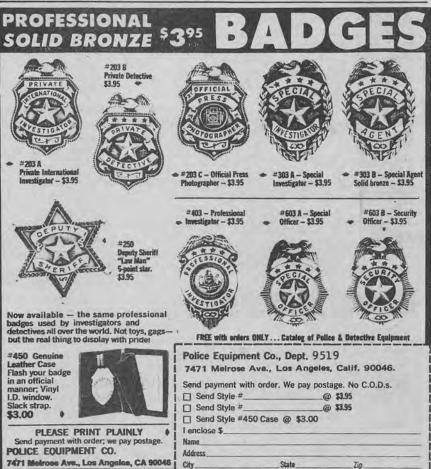
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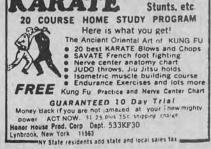
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FUSSIN'& FEUDIN'



Ronnie Garvin's on the wrong side of a doubleteam effort as Armstrong and Fuller whip him across the ring. Brother Jim tries to interfere but Fuller chased him out of the ring.

ment each other perfectly.

with any situation. They can hate us Armstrong was helpless to escape. but they can't beat us.

weren't too happy about Jim Gar- through the ropes to help. Terry vin's presence as manager.

"There's no way I trust the Gar- his teeth deep into Bob's thigh. vins," Bob Fuller says with good wrestling, that's brawling."

Jim Garvin was standing outside made him release the hold. face Armstrong and Fuller.

panic-stricken Terry, his eyes rol- better part of valor. Family unity

ling, ran to tag brother Ronnie.

Ronnie eagerly jumped into the fray. After all, hurting his brother is like hurting him, except his brother was the one in pain.

Six rapid-fire punches smashed what the other is doing and comple- into Armstrong's head before Bob knew what happened. Armstrong "We don't care what our oppo- was groggy when Garvin grabbed nents think," Armstrong declares, his hair to make him a better tar-"We're professionals, able to cope get. The punches kept coming and

However, that wasn't sufficient However, Armstrong and Fuller for the Garvins. Terry had to climb grabbed Armstrong's leg and sank

Armstrong, outraged and agonreason. "If there are three of them-ized, lashed out with a desperation in the arena, you can bet all three of forearm smash. It sent Ronnie them will be in the match. That isn't sprawling. Terry was still hanging onto Armstrong's leg but a brutal But protests fell on deaf ears and punch on the top of Terry's head

his brother's corner when the match With his two brothers stumbling began. The family was united to around, Jim decided to jump in and help. However, when he saw an The first two to face each other enraged Armstrong coming toward were Armstrong and Terry. Terry with an equally angry Fuller also charged at Bob but a forearm smash heading in his general direction, quickly sent Garvin reeling. The Jim decided discretion was the



Armstrong corners Terry and smashes away to the delight of the huge crowd watching.

was all right-but in its place. Jim decided to lead his family to the dressing room.

However, Ron and Terry weren't as fortunate as their brother. Armstrong and Fuller went after them with a series of flips, holds, and brutal maneuvers. The Garvins absorbed incredible punishment until they were able to escape to the dressing room.

Once inside the dressing room and safe from their tormentors, the Garvins seemed to think the match never happened.

"We'll get them," Terry said angrily, "sooner or later. Garvins never forget and never forgive!"

Were Ron and Terry angry that Jim deserted them in the pinch?

"He was our manager," Ron stated, "and we didn't expect him to wrestle. In fact, it would've been illegal if he had helped. Garvins don't wrestle illegally."

Then again, the Garvins are a proud family who wouldn't think of showing the world they are anything less than fully united. What happened to Jim behind closed doors and away from the public eye is anybody's guess. Chances are, though, it wasn't pleasant.

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CONFESSIONS

(Continued from Page 37)

can't women? If a man had battered someone who took his girl away from him twice as bad as I got Janet, he'd be considered a hero. Me, I've got to defend my actions.

"I was angry and wanted to rearrange Janet's face, which wouldn't make much difference to her ugly puss. I'm proud that I scratched and bit her face. She deserves it. Every punch, every kick, every torn muscle I gave was just my way of getting even. Every time my nails tore at her flesh and I felt her blood, it made me feel better. I'm sure every man has felt the same thing. It's about time women got to feel that

"You know that after the match my boyfriend decided he'd rather be with me. Well, after a week I told him good-bye. I suppose I really didn't want him. I just wanted to defend my honor. After I got my revenge, it was over for me. After all, who needs a guy who goes after any girl who flirts with him?"

But is apartment house wrestling the proper place for this sort of revenge brutalizing?

Everyone enjoyed themselves, didn't they?" Judy counters, "and that match remains the most talked about ever! I know some of the girls felt that hatred has no place in apartment house wrestling, but it made for a great match. There are a few girls who have said they won't wrestle me because of what I did. Well, that's their hassle, not mine.

'Wrestling is one person against another person. Well, I couldn't have been any more against Janet than I was! I think grudges make the matches more interesting. Don't you?"

Surprisingly, one who agrees with Judy is Janet, the same young lady. The audience doesn't care why the bruised.

too!" Janet says with a cold smile, sible. We're young, we'll heal. 'And I know for a fact that she plaints.

"Look, apartment house wres- something. I know that some of the tling is a good way to let off steam.



Some of the girls let their short tempers get the best of them. Then the punches fly (above) and the holds produce excruciating pain (below). It then becomes a contest for survival of the fittest girl.



who left the match bloody and girls are there and it shouldn't matter to the girls. I think it's health-Judy was bleeding pretty badly, ier to let out anger any way pos-

"And it's more interesting for me couldn't walk straight for a week! I as one of the wrestlers knowing that got my licks in and have no com- my opponent hates my guts. It makes every move really count for

(Continued on page 60)

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CONFESSIONS

(Continued from Page 58)

girls think this should be strictly for fun in the spirit of good competition. Well, it's all a question of what you consider fun. Punching, kicking, scratching and biting a girl I hate is what I consider fun!"

If apartment house wrestling boasts a madcap, it's Anne. She is the redhead spitfire who waltzed into Janet's apartment one morning and challenged the drowsy Janet to a match.

"I did it on a bet," Anne admits, "from a friend of mine who's a photographer. We were sitting in one of those all night movie houses, where they have eight different horror films from midnight to morning. We were in the middle of 'Freaks' when my friend, who knew Janet, said I wouldn't walk into her apartment and challenge her to a wrestling match.

"Well, I used to wrestle when I was at boarding school. I liked it but didn't think I'd ever wrestle again. Until that time I'd never heard about apartment house wrestling. So I made my friend tell me all about it.

When he finished, I was really excited. We went to Janet's apartment and challenged her there and then. Once she got into it, it was a really good time.

"Admittedly, she really gave it to me at the end. I hadn't wrestled in years, you know, and I'd been up all night besides.

"But after that match I couldn't wait to have another. I had my friend make the right contacts. Now I'm an apartment house wrestler in good standing. Believe me, after being cooped up in an office all day, it's good to let it all out by wrestling. The audiences are a great bunch of people. And some of the girls have become really good friends. Even Janet can almost ·tolerate the sight of me!"

The man who originated apartment house wrestling is Dave Moll, a burly man who organized the first match for a select group of friends.

"We all enjoyed girl wrestling," Dave remembers, "but we hate crowds. And even if we could stand crowds, it was a long time between girl matches.



The girls often tear at each other's bikini straps (above) though it's supposed to be against the rules. It's one of many rules nobody bothers to enforce. When the action gets really vicious, a girl may find herself having to wipe the blood from her cheeks (right). Few matches get to the point where the girls get bloody. Many times the girls do get to the point where they will try to tear each other apart (below). The fury of the girls at these times equals any you will see in an arena.



So we decided to get amateurs to wrestle for us. The girls like it because it gives them a chance to wrestle in front of an appreciative audience. Also, we create a party



names of the girls to other reputable groups for no charge. In exchange, they get us in contact with new women. It works out very well.

'We have matches scheduled far into next year, with the girls choosing their opponents. We have some of the most sophisticated men and women in America in the audience, names that you would know if you heard them. Within five years these matches will be a common entertainment at the parties of the 'Beautiful People.' Mark my words."

There is no doubt that apartment atmosphere and once the match is house wrestling is sweeping the over, there's an elaborate, expen- most cosmopolitan circles. How sive celebration. We're men who prevalent the matches will become love to live life to the fullest, de- is anyone's guess. SPORTS REpriving ourselves of no pleasures. VIEW WRESTLING will continue to "The thing has caught on. Even report on this phenomenon, no women are watching. We give the matter what the future might bring.

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Most guys don't think of their own towns as good places to pick up girls. Well, this book is going to change all that. Because it's going to show you foolproof pick up spots within five miles of your own home! You probably never thought of them as good places to pick up girls. But the fact is they're just loaded with eager women who would love nothing more than to get their hot little hands on you!

THE GIRLS ARE WAITING FOR YOU!

Don't waste one more Friday night wandering from bar to bar. Not when this fantastic book can show you where to find more long, lean, beautiful girls than you'll know what to do with. AMERICA'S BEST PICK UP SPOTS costs only \$7.95—less than what you could waste on drinks in a dull, no-action bar. So send for your copy this instant. Whether you're in a big city a thousand miles away from home, or in your very own neighborhood; this book will lead you straight to dozens of girls who are sitting there waiting for you at this very moment.

HOW TO RLS! PICK UP GIRLS!

GUARANTEES YOU WILL PICK UP A GIRL IN 2 WEEKS!

Here is a book that not only teaches you exactly how to pick up girls. It guarantees you will pick up girls. In fact we guarantee you will pick up and date at least one beautiful girl within two weeks of receiving this book. If you don't (or if you're dissatisfied with the book in any way) just return it for a complete refund. We put your refund in the mail the day we receive the book.

THE BOOK MILLIONS OF MEN HAVE BEEN WAITING FOR!



Every day you probably see dozens of beautiful, sexy girls you'd love to pick up. Girls with long lean legs and large rounded breasts. Girls with sparkling blue eyes and luxurious blond hair. The problem has always been, how do you break through that icy wall that always seems to exist between strangers? HOW TO PICK UP GIRLS has well over 100 answers—each one of them absolutely fool-proof!!! You don't have to be rich. You don't have to be good-looking. These techniques work for all men. All you have to do is walk up to the girl you have your eye on, use one of the incredibly simple techniques described in this book, and you will pick her up. There is simply no way she can refuse you. We GUARANTEE IT!

Here are just a few of the more than 100 surefire techniques you will learn and master: • How to be sexy • Best places to pick up girls • How to make shyness work for you • Why a man doesn't have to be good-looking . How to talk dirty seductively . Why girls get horny • Fifty great opening lines • The greatest pick up technique in the world . Why women are dying to get picked up . How to get women to pick you up

INTERVIEWS WITH 25 BEAUTIFUL GIRLS.

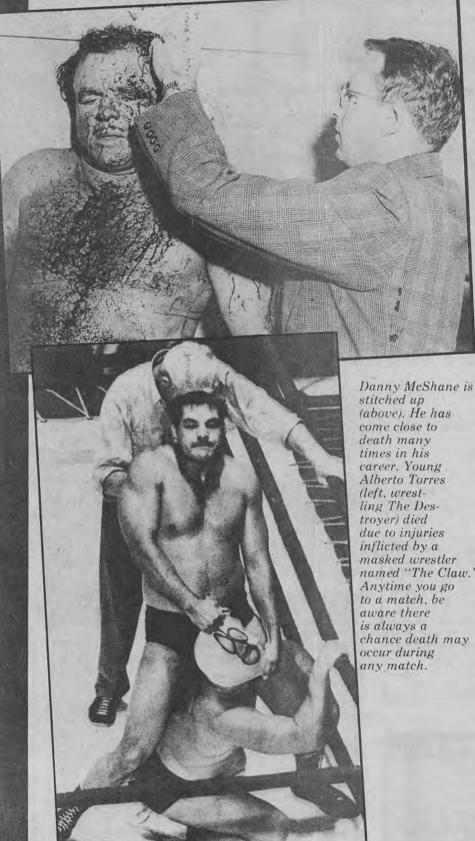
HOW TO PICK UP GIRLS contains in-depth interviews with 25 beautiful girls. Girls just like the ones on the cover of this book. They tell you-in their very own words-exactly what it takes to pick them up. You'll learn what to say to them. Where to meet them. And how to detect those subtle little signs that mean a girl is dying for you to pick her up. Rest assured, thousands of girls are dying for you to pick them up. And once you know who they are the rest is incredibly easy.

PICK UP MORE GIRLS IN A MONTH THAN MOST MEN DO IN A LIFETIME.

If you don't pick up at least one beautiful girl within 14 days of receiving this book, you can return it for a complete refund. So don't delay. Get the jump on all the other guys. While they're standing on the corner watching all the girls go by , you'll be the one who knows how to move into action. HOW TO PICK UP GIRLS costs only \$7.95—less than what you'd pay for an ordinary shirt. Yet so much more of a help when it comes to picking up girls. In fact, if you love beautiful girls, this book is the best damn investment you can make!

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stitched up (above). He has come close to death many times in his career. Young Alberto Torres (left, wrestling The Destroyer) died due to injuries inflicted by a masked wrestler named "The Claw." Anytime you go to a match, be aware there is always a chance death may occur during any match.

deadly growth. All we know is that wrestling claimed another victim.

Wrestlers are especially prone to heart attacks due to their rigorous physical regimen. They strain their bodies to the limit several times a week, taking more rugged and sustained punishment than any other group of athletes. The human body can stand so much, even one in splendid condition. There is just so much even the most perfect human specimen can stand.

Wrestlers who die during a match make the headlines. Those who die from internal injuries months or years later never even get a line of recognition in a wrestling program.

Yet, the professional wrestler neither wants nor expects his fatal injuries to be acknowledged by the world. He doesn't ask for pity. To participate in the sport he loves is all he expects. He knows the risks and takes his chances. The threat of a short life as a wrestler doesn't compare with the threat of living a long life away from wrestling.

Mike Romano was a rising young wrestler who knew the risks and accepted them. He even went so far as to say so.

"It's a tough business," Mike said of the sport he loved, "and the one thing you can't prevent is death.'

Nobody knows why Mike felt compelled to make that grisly statement to an interviewer. Some who knew him said he was a sensitive man whose thinking went much deeper than most people's. Others contend Mike had a premonition he would die earning his livelihood.

Irish Jack Donovan didn't figure to win his bout against Mike. Mike was considered the better competitor with more experience behind him. However, Donovan managed to punish Mike with a series of body slams that sent him crumpling to the mat. Mike never got up. The doctor who rushed to his aid pronounced him dead on the spot.

Yet, those who knew Mike wouldn't ask for tears of pity. Romano was above all a professional. And a professional wrestler makes peace with his death before he ever climbs through the ropes.

NEVER BE BORED OR ALONE AGAIN! Whenever you feel like it, just cuddle up to your own

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... I practiced all sorts of new steps...she followed me all the way. My new LOVE DOLL seemed so life-like I really felt I had a new friend. Then I decided to send for SUSAN, too. Wouldn't two be twice as nice as one? Soon SUSAN arrived and the three of us began to play. I danced with one, then the other, then both together! It was wonderful snuggling up to

JUDY, but now it was twice as nice with two LOVE DOLLS to share my nights. Judy was made just for love. She's the original, talked-about LOVE DOLL from London. Her soft, "fleshy" vinyl skin seems almost real ... both girls seem almost to breathe as they faithfully await your commands. At cocktail parties, they're conversation pieces...at home either one (or both) is fun, companionship and wild excitement. (You can even swim or shower with the bouyant beauties!) All 5'4" of each girl features the most with the bouyant beauties!) All 5'4" of each girl features the most life-like details available in an inflatable figure. You'll find the flexible, durable dolls entertaining, versatile, surprising and accommodating. Ride around town with Judy by your side and impress your friends. You need never be alone with Judy or Susan snuggled up next to you! Order your LOVE DOLL today. Judy or Susan come complete with Lovelike adornments: a Peek-a-Boo Negligee, darling Bikini ... etc.
.... are all included, if you order the SUPER LOVE PAK. And your LOVE DOLL is guaranteed to please or your money back! There are no strings, no hang-ups, no inhibitions—just unlimited pleasure when you have your LOVE DOLL by your side! Use the coupon to order now!

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JUDY and SUSAN are the most taunting, tantalizing LOVE s around. And they're the only genuine London dolls! Order one or both (for double the pleasure)! Susan is Judy's Negro friend. Both dolls are 5'4" and measure a full 37"-23"-36"!

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agree that she is more durable, prettier, more life-like than any other inflatable doll, simply return her within ten days. Your money will be refunded, no questions asked. Order now!

****** "Susan" - Negro Doll

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SINCERELY YOURS (Continued from Page 8)



Little Beaver stands tall in the midget world. Gal apartment wrestling (below) is a very controversial subject.

Andre's story was a testment to human dignity and integrity. Rarely have we been allowed a glimpse into the inner workings of a brilliant athlete's mind as rewarding as this article. I consider this a wrestling classic and will treasure this issue always.

Andre has shown that our Lord makes people different to show us the true meaning of human courage. Andre makes us all a little bit wiser, a little bit greater. We should all be eternally grateful to Andre for allowing us to share in his spiritual stature, which is larger than the Himalayas.

EDIE SCHAFFER Troy. N.Y.

ON HUMAN DIGNITY

I take pen in hand to thank you again for your compassionate attitude toward midgets. Yours remains the only magazine that recognizes that we are people, not cute freaks.

When I thanked you for your previous work in this area in my last letter, I was afraid to include the plea for more articles depicting the midget as valuable human beings. I have learned from experience not to expect too much.

However, I was surprised and overjoyed to read the inspiring article "We're Proud To Be Midgets" (SPORTS REVIEW WRESTLING/ July '74). It was the reaffirmation I needed to believe that people are aware of the special problems and joys of being a midget. I cannot thank you people enough for printing this brilliant and heartwarming piece.

Sky Low Low and Little Beaver are leaders in the fight to get human dignity for all men, no matter what their



physical stature. Those two great athletes and men are 10 feet tall!

Being a midget myself, I again write my thanks for showing why little persons are real people.

> ART FRASER Boston, Mass.

APARTMENT HOUSE FAN

I read every issue of SPORTS RE-VIEW WRESTLING but look forward to the apartment house wrestling stories most of all.

I think the girls are always beautiful, exciting creatures. These tawny terrors are unbelievably great and the photos are always tops.

I understand why you can't mention the names and addresses of the girls and apartments in the articles. However, I'll find them out on my own and can't wait to see them in person.

These girls are the most beautiful athletes I've ever seen!

Keep showing us photos of the latest and greatest of the apartment house wrestling matches. And keep giving us the great commentaries. Your reporters are the greatest!

SHERMAN SLIGOTE Madison, Wisc.

APARTMENT HOUSE FOR

Why do you waste your time with the amateurs of apartment house wrestling when you could be devoting that space to the greatest women in the world, professional girl wrestlers?

Women like Vivian Vachon, Fabulous Moolah, Vicki Williams, Judy Grable, and Betty Niccoli are great



From the mail response, fans loved looking into Chief Wahoo McDaniel's personal photo album.

athletes and ferocious competitors. Compared to these professionals, the apartment house girls are a bunch of little babies who would better spend their time watching instead of doing.

Let's have more of the professionals and let those who want to find their own apartment house!

> BARBARASRETLAW Dayton, Ohio

WILD ABOUT WAHOO

"Chief Wahoo McDaniel's Personal Photo Album" (SPORTS REVIEW WRESTLING/July '74) will be something I'll treasure always.

My friends think I must be the Chief's greatest fan but I'm sure millions feel the same way I do about the great Wahoo. He's always a gentleman except when he's crossed. Then he becomes an avenging wrestler. determined to right all wrongs.

I think I've read Wahoo's commentary on the pictures so many times I have his great words memorized. Wahoo is a hero!

> PETER BLUMENFELD St. Paul, Minn.

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with the all-new KARATOK Gripper. Takes just 5 minutes a day.

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Maybe you don't want to break a brick in two with your bare hands or rip a phone book in half-but wouldn't it be great if you could?

Now you can turn your hands, wrists and arms into granite-hard arsenals of power, capable of per-forming devastating feats! The secret is in the KARATOK Grip Developer. Based on centuries-old Japanese Karate-training techniques, KARATOK was first invented to help students of Karate develop maximum crushing strength in their hands.

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and fist. And you'll FEEL wrists and forearms

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by making these few simple changes in your car!

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without investing a single penny in fad gimmicks, or gadgets . . . in less than 5 minutes time, you can squeeze up to 6-10-EVEN 12 MORE MILES of driving from each gallon of gas-no matter whether you're driving a Volkswagen or a Cadillac*! Think of it! Up to 22-26-EVEN 30 MILES OR MORE PER GALLON . . . even on cars over 100,000 miles old.*

by Ed Almquist, Member, Society Automotive Engineers

If you've just about had it with outrageous gasoline If you've just about had it with outrageous gasoline prices—then let me open your eyes to some vital facts discovered by automotive engineers that can give you up to 60% MORE GAS MILEAGE THAN YOU ARE GETTING TODAY!* Yes, anywhere from 6 to 12 MORE MILES PER GALLON... just by making a few simple changes in the engine of your car. Changes so ridiculously easy, you can often make them in just 5 minutes flat, even if you never looked under the hood of a car in your entire life. under the hood of a car in your entire life.

Here's What Engineers Discovered About Your Car

After years of testing, automotive experts generally agree that out of every 10 gallons of gas fed into the average engine 1T ACTUALLY WASTES ALMOST 7: that not one drop of these wasted gallons goes to move your wheels an inch. That this waste gasoline is burned up to overcome unnecessary friction . . . that is never even fully exploded or burned inside the cylinders, but instead, goes "streaming" out of the exhaust pipe—TOTALLY WASTED! And that's only the beginning.

Cut Gasoline Costs to As Little As 2° A Mile!

These men also discovered that the kind of spark plugs you use and the way they're set to fire can make an in-credible difference of up to 37% in this gasoline waste! That by simply changing to a different type of oil costing no more than your present oil... you reduce engine friction to such an extent you automatically increase gas-oline mileage by an additional 2 to 5 miles per gallon. That by simply making a single adjustment to one tiny screw on your carburetor, that takes but a few minutes, the cost of the cost they could add still another 2 to 4 miles per gallon. And that by moving the timing mechanism ahead (once you're shown how, it's so easy a child can do it) they were able to boost mileage output by another 2 to 7 miles per gallon. Yes, simple changes ... easy-as-pie adjustments that add up to 8, 10, even 12 MORE MILES PER GALLON from the very car you're driv-

Does all this sound almost too good to be true? Then read the amazing "Prove-It-Yourself" section below and see with your own eyes how these dream-mileage figures can be yours in just minutes following these experts' advice.

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And this is just the beginning. What you see below are only 2 of 250 improvements developed by these highmileage experts . . . by Indianapolis test-drivers . . . by engineers in Detroit laboratories.

engineers in Detroit laboratories.

Now suppose you could have these same men who developed these secrets at your elbow 24 hours a day. Suppose that these experts showed you a simple 2-minute adjustment to your spark plugs that added as much as 2 to 3 miles per gallon . . . plus an easy trick with your tires that added as much as 4 more miles per gallon . . . plus a way that you could make one single adjustment in your engine and get up to 40 FREE GALLONS OF DRIVING in just the next 90 days alone.

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your tires . . . plus how with just a few turns of a screw driver in just a couple of minutes you can easily double the number of miles you can drive without changing your

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Feature writer for: "Mechanix Illustrated," and "Motor Guide.

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extra miles out of each gallon of gas— until they were shown how by this man: Mr. Ed Almquist, Member, Society of Automotive Engineers, holder of 8 U.S. Gov't. patents, author and consultant-who now takes the wraps off the littleknown secrets of the trade that can easily boost gasoline mileage up to 12 MILES PER GALLON—save you hundreds of dollars a year on your car-all with just a few simple changes in your engine.

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out spending a penny . . . even how to get new car per-formance for as much as 100,000 miles or more, often WITHOUT EVER CHANGING A SINGLE EX-PENSIVE PART . . . OR EVER MAKING A MA-JOR REPAIR!

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Prove It Yourself-Entirely At Our Risk

Prove It Yourself — Entirely At Our Risk

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to right until engine sputters or roughens. Then, turn screw one half turn to left. THAT'S ALL THERE IS TO IT!

Now start your engine again. Notice that it turns over more quietly ... that you seem to have

more silent, almost effortless power, Clock your gas mileage against your former figure. The difference will absolutely amaze you.

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a true story by Bob Ferrel

many things we could not afford before. My efforts were so much more productive. I scheduled my time to my own liking. When we wanted a day or two off, we took it. I worked hard but, if I wanted to be home early or quit

at noon, I did.

This is not a business for a lazy man. But if a man is ambitious and will work to deserve those nice things in life we all want, this busi-

those nice things in life we all want, this business is made to order for such a man.

I became so enthusiastic about this business and so appreciative of what it had brought my family that, whenever a man opened a dealership near me, I helped him get a quick start.

The company learned about this and had each new dealer in my section of Michigan spend a day with me. One day the president of Duraclean Company asked me how I would like to move to Headquarters and spend my entire time helping dealers to increase their entire time helping dealers to increase their entire time helping dealers to increase their sales and profits

That was good news to my ears. Since then I have worked with hundreds of our dealers in their own towns and at regional meetings, conventions and dealer group meetings. But much of the time I am right here at my desk in touch

with our dealers by letter and telephone.
Incidentally I sold my dealership at a good profit. Dealers sell their Duraclean businesses

profit. Dealers sell their Duraclean businesses for up to ten times their cost. After 30 months, Leo Lubel sold for \$7,116 above his cost. If for any reason a dealer wants to sell, we maintain a service to locate buyers and help him sell. Our job here at headquarters is to show each individual Duraclean dealer how to use his own abilities to bring him greatest success. I know hundreds of our dealers on a first name basis. We work together as one happy family. If you become a Duraclean dealer, I'll be as close to you as your telephone or mail box.

It's Easier than You Think To Build Your Own Business

If you've wanted to BE YOUR OWN BOSS ...

If you've wanted to BE YOUR OWN BOSS...
to become financially independent and have a
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You can stay at your present job while your
customer list grows... then switch to full
time, lining up jobs for your servicemen to do.
One job a day brings a good starting income.
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while you keep your job, the national price
guide provides you a gross profit of \$14 an
hour on their work and this is much easier to
do than you think. We show you how...
step by step. That's \$490 for a 35 hour week.
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per hour. Duraclean dealers find it easy to
gross \$7 per hour on EACH serviceman plus
\$12 an hour on any service they themselves
render. The 24 page illustrated booklet we'll
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most of your gross profit becomes clear net
profit. Your income is limited only by the
number of servicemen you employ.
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home. Equipment is light and portable.
At the start, you may want to render service
yourself... or you can start with full or part

home. Equipment is light and portable.

At the start, you may want to render service yourself...or you can start with full or part time servicemen. This business is easy to learn...easy to start...so easy to service that women dealers do it. We prefer you have no experience...not have to "unlearn" old ways.

We are NOW enlarging this worldwide system of individually-owned service businesses. If you are reliable, honest and willing to work to become financially independent, we invite you to mail the coupon.

When you receive our illustrated booklet.

When you receive our illustrated booklet, you will see the way we show you step by step how to quickly get customers . . and still more customers from their recommendations.

You have 7 superior services that are ren-dered "on location" in homes, offices, hotels, theaters, clubs, motels and institutions. These are not ordinary services. You have

the prestige and endorsement of leading furniture makers and carpet mills, of Parents' Magazine and McCall's, of Research and Testing Laboratories.

National magazine advertising explains su-

rational magazine advertising explains superior merits of your services, builds your customer confidence and brings job leads to you.

We and a Duraclean dealer will train you and assist you. He'll reveal his successful, proven methods. You have pre-tested newspaper and yellow-page ads, commercials, and a full mailing program. a full mailing program.

Stores, upholsterers, insurance adjustors, and decorators refer jobs to our dealers. These year 'round services are in constant demand.

Start Small, Grow Big in this Booming Business

in this Booming Business

Many men have said to us. "I can't afford to give up my job till I know I have a sure thing ... a sound business that will provide both security and a better living for my family."

That made sense to us so we worked out such a plan ... and those same men are now enjoying a Duraclean dealership in many communities. You don't experiment. You use tested, proven methods, You have our backing and "know how."

Does this appeal to you? Don't decide now, Mail the coupon so you'll have the facts to decide wisely. There is no obligation. You'll then know whether this is what you want. You can start small and grow big. A third century ago Duraclean was an idea ... but it

century ago Duraclean was an idea . caught fire and spread to a world wide service.
Why did it spread? (1) superior processes.

Why did it spread? (1) superior processes, (2) proven customer-getting methods (3) Day to day guidance from Headquarters.
Our first service, the care of upholstery and carpets not only cleans, it enlivens the fibers... revives dull colors. Pile rises with new life. There's no harsh machine scrubbing. No soaking, Mild aerated foam lightly applied lifts out dirf, grease, many unsightly spots like magic. Furnishings are used again in a few hours.
Government figures show services businesses.

Furnishings are used again in a few hours. Government figures show service businesses are growing faster than industries and stores are growing faster than industries and stores ... \$750 million yearly potential just in rug and furniture cleaning. Your 6 other services are explained in the free booklet we'll mail you. Less than \$1500 establishes YOUR OWN business. A day's profit more than pays the monthly payments we finance for you. Men frequently take in partners. We furnish electric equipment and, with first shipment, enough materials to return

We furnish electric equipment and, with first shipment, enough materials to return your TOTAL investment. If you have good habits and know the importance of customer satisfaction, you can likely qualify for a Duraclean dealership.

TODAY is the time to reserve a Duraclean dealership, before someone takes your location. It's been said, "Opportunity knocks but once at every man's door." This could be that once are every man's door." This could be that one rare opportunity in your life.

It is surprisingly easy to learn this business. You can decide from the information we will send you whether to apply for a dealership. So, with no obligation whatever, mail the coupon TODAY. Cut it out NOW so you won't forget to mail it.

Mail this coupon TODAY

It may put you in business

	4-798 Duraclean Bldg., Deerfield, III. 60015				
ı	With no obligation, mail 24 page illustrated booklet telling how and why I can quickly increase my income and family security while still employed, how you'll help finance me. No salesman will call.				
	Name				
	Address				
	4.1				

State & Zip_

the kind of living I wanted for my wife and five children

children.
Then one day I was reading a magazine just as you now are and I saw an ad. It intrigued me. It offered me the steadily growing income I had always hoped for. It said I would have greater security and personal independence... and that's what I had been wanting.

I was a little skeptical, but I said to myself, "for a postage stamp I can find out." Se I mailed the coupon. In a few days, I got a letter with a booklet that gave the whole story. It opened my eyes, I could see why owning my own business was so much easier than I had always thought... why the day to day guid-

own business was so much easier than I had always thought...why the day to day guidance of a successful worldwide organization could assure my own success.

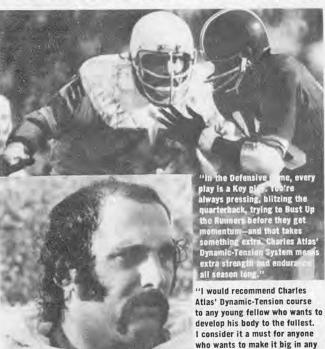
I read the booklet several times. It just seemed too good to be true. I talked it over with my wife. We decided that now was the time to make the forward step... there was no reason to keep postponing an income increase. So, I applied for a Duraclean dealership and I was accented. I stayed with my job... ran a

reason to keep postponing an income increase, So, I applied for a Duraclean dealership and I was accepted. I stayed with my job...ran a few ads...sent some mailings...contacted a few stores and told my friends about the superior services I was now equipped to give them. Evenings and Saturdays, I rendered the service. As the business grew, I added servicemen. I found that I didn't have to develop a single idea myself. Every step had been prepared for me and pre-tested. Hundreds of other men had already proven my methods successful. It didn't take long to see that I was making three to four times (yes, 3 to 4 times) as much per hour in my own business as in my printing job. So, after only seven months with a good following of customers, I quit my job to go full time on my own. In the meantime, I had enjoyed all this extra income on top of my salary. Each day, we realized what a serious mistake not mailing that coupon would have been... and how that little act that seemed so trivial at the time actually changed our lives.

Manny Fernandez, Star Lineman of the World Champion Miami Dolphins says—

"Charles Atlas' Dynamic-Tension system delivers extra strength

and endurance.".



WIN THIS TROPHY—
OVER 1 ½ FT. HIGH
You'll win her
admiration, too!

SFree
Gifts

If you act now,
in addition to
my complete
course, you will
also get these five
valuable outline
courses.
JIU JITSU
KARATE
BOXING
WRESTLING
FEATS OF

CHARLES ATLAS

You don't have to be a top athlete, or any kind of athlete at all to have a super-star's body. If you're not proud of your physique—if the only attention you get from girls is ridicule and abuse—if you don't excel in sports—if nothing you ever tried before has worked things can start changing for you, right here and now! Just mail the coupon—you'll see how quickly you can have a great body in just 15 minutes a day!

sport." . . . MANNY FERNANDEZ

The discovery that changed Charles Atlas' life can now change yours, too.

"One day, I had a brainstorm that soon transformed me from a scarecrow into 'The World's Most Perfectly Developed Man.' I call it 'DYNAMIC-TENSION'—a natural method with no gadgets, gimmicks or contraptions of any kind. Your own body motions actually wake up the 'sleeping' muscles already present in your body—building up steadily, every day, even when you're walking, bending, reaching, or even just sitting! Before you know it, you're covered with solid, rippling muscles, hard as a rock!"

Just 15 minutes a day can do it for YOU!

Don't believe in miracles? You will when you see your chest and shoulders bulging with solid muscle. You will when your fists suddenly develop sledgehammer strength. You will when you feel great new power and endurance surge forth from your legs and arms! You'll see and feel RESULTS IN 7 DAYS!

STRENGTH HAND BALANCING

Prove it to yourself NOW! FREE, and with no obligation! Check the kind of body you want on the coupon and mail it today. No cost, no risk, no obligation. Send for the famous book that can start you on the way to a Body by Atlas—FREE! Charles Atlas. Dept. 218W,115 East 23 St., New York, N.Y. 10010

